

Birla Opus **Internship Drive at TBS, JU**



The Business School (TBS), University of Jammu, in its endeavour of delivering excellence, is proactively working towards student progression in terms of skill enhancement and industry readiness. In this direction, under the visionary leadership of Prof. Umesh Rai, Honourable Vice Chancellor, University of Jammu, TBS organized an On-Campus Internship Drive by Birla Opus, a new decorative paints brand from the Aditya Birla Group (Grasim Industries), launched in 2024.

The internship drive of nineteen (19) short listed MBA second semester students was conducted after a stringent process of CV short listing and a written test. The drive was conducted by Mr Rakib Zahoor Wani, Manager Sales, Jammu and Dhanishta, HR Manager North, from Birla Opus.

The drive was successfully organised under the able guidance of Prof. Amisha Gupta, Director, TBS in coordination with the placement cell of TBS. The placement cell comprising of Prof. Rachna Mahajan (Coordinator), Dr. Saloni Devi, Dr. Farah Choudhary, Dr. Aubid Hussain Parrey and Dr. Shelleka Gupta is continuously working hard in this direction.