

REPORT



Institution's Innovation Council (IIC), JU to Organize Awareness Program on Startup and Innovation

The Institution's Innovation Council (IIC) of the University of Jammu organize an Awareness Program on Startup and Innovation, aimed at fostering entrepreneurial thinking, creativity, and innovation among students, faculty, and aspiring entrepreneurs in Seminar Hall, MCA, University of Jammu, Jammu on 11th September, 2024.

This initiative is a part of the broader mission of the Ministry of Education's Innovation Cell (MIC) to nurture problem-solving mindset and encourage students to become job-creators rather than job-seekers. The awareness program will introduce participants to the fundamentals of entrepreneurship, government policies supporting startups, incubation opportunities, and success stories that inspire innovation.

Speaking on the occasion, the President IIC, University of Jammu, Prof. Veenu Kaul emphasized that innovation and startups play a pivotal role in driving economic growth, generating employment, and addressing societal challenges. The event will feature interactive sessions led by subject experts, entrepreneurs, and industry mentors to provide practical insights into the entrepreneurial journey.

The program is expected to benefit students from diverse disciplines by equipping them with knowledge on how to transform innovative ideas into sustainable ventures. It also highlights the University's commitment to promoting a strong innovation and entrepreneurial ecosystem on campus.

REPORT



University of Jammu's Institution's Innovation Council Organizes Awareness Program on Design Thinking

The Institution's Innovation Council (IIC), University of Jammu, organized an *Awareness Program on Design Thinking* to foster creativity, innovation, and problem-solving skills among students and faculty members on September 12, 2024, in the Seminar Hall of the Department of Physics, University of Jammu, Jammu.

The program aimed at introducing the participants to the concept of design thinking — a human-centered approach to innovation that encourages out-of-the-box thinking, empathy-driven solutions, and collaborative ideation for real-world challenges.

During the session, Dr. Rakesh Atri highlighted the five stages of design thinking: *Empathize, Define, Ideate, Prototype, and Test*, and demonstrated how these stages can be applied in academic, entrepreneurial, and industry-driven projects. The event encouraged participants to rethink traditional problem-solving methods and adopt innovative strategies that combine creativity with practicality.

Speaking on the occasion, Dr. Rakesh Atri, a member of the IIC at the University of Jammu, Jammu emphasized that design thinking is not only a tool for innovation but also a mindset that empowers individuals to tackle complex challenges in a structured yet creative manner. The University of Jammu, through its IIC, is committed to nurturing an ecosystem of innovation, entrepreneurship, and research-driven learning.

The program witnessed enthusiastic participation from students, research scholars, and faculty members, who actively engaged in interactive activities and case studies. The initiative is part of IIC's broader mission to promote innovation and entrepreneurship culture in higher educational institutions under the guidelines of the Ministry of Education's Innovation Cell (MIC).

REPORT



IIC, University of Jammu organise Awareness Program on Startups and Innovation

The Institution's Innovation Council (IIC) at the University of Jammu is organizing an *Awareness Program on Startups and Innovation* on 13th September 2024 at the Seminar Hall, School of Biotechnology, University of Jammu. The initiative is designed to cultivate an entrepreneurial mindset, promote innovative thinking, and inspire the next generation of entrepreneurs among students, research scholars, and faculty members.

This program is aligned with the national agenda of the Ministry of Education's Innovation Cell (MIC), which emphasizes strengthening the innovation and entrepreneurship ecosystem in higher education institutions. Its primary objective is to encourage participants to transition from being job-seekers to becoming job-creators. The sessions will provide insights into fundamental aspects of entrepreneurship, including startup development frameworks, government-supported schemes, incubation facilities, and motivational success stories of emerging ventures.

During the program, Dr. Romica Verma, Member of IIC, University of Jammu, highlighted the significant role of startups and innovation in driving economic resilience, generating employment opportunities, and addressing pressing societal challenges. She underlined the responsibility of academic institutions to play a proactive role in nurturing creative and entrepreneurial talent by equipping students and researchers with practical skills and innovative thinking methodologies.

The program is open to students from all academic streams, reflecting an interdisciplinary approach to innovation and entrepreneurship. Structured to cover the entire journey from ideation to execution, the initiative seeks to provide participants with practical exposure and strategic knowledge necessary for transforming ideas into viable ventures.

REPORT



Institution Innovation Council organises Awareness Program on Startup and Innovation.

The Institution's Innovation Council (IIC), University of Jammu, will organize an Awareness Program on Startup and Innovation on 17th September 2024 at the Seminar Hall, Department of Commerce. The initiative seeks to encourage entrepreneurial thinking, foster creativity, and nurture innovation among students, faculty members, and budding entrepreneurs.

Conducted under the vision of the Ministry of Education's Innovation Cell (MIC), the program is aimed at equipping participants with a problem-solving approach while motivating them to evolve as job-creators rather than job-seekers. The sessions will cover fundamental aspects of entrepreneurship, government-supported startup frameworks, incubation opportunities, and motivational success stories from the entrepreneurial ecosystem.

In his address, Dr. Ripu Daman Parihar, Member of IIC, emphasized that startups and innovation are critical for economic growth, employment creation, and addressing contemporary societal challenges. He further noted that such platforms empower the younger generation to transform innovative ideas into sustainable business ventures.

The program will feature interactive discussions with industry mentors, entrepreneurs, and experts, providing participants with practical insights into the entrepreneurial journey. Students from diverse disciplines will gain exposure to the process of developing innovative concepts into viable business models.

This initiative not only enhances participants' entrepreneurial competencies but also reflects the University of Jammu's commitment to cultivating a dynamic culture of innovation and entrepreneurship across its campus.

REPORT



Institution's Innovation Council (IIC), JU to Organize Awareness Program on Intellectual Property Rights (IPR)

The Institution's Innovation Council (IIC), University of Jammu, is organizing an *Awareness Program on Intellectual Property Rights (IPR)* to sensitize students, research scholars, and faculty members about the significance of safeguarding creative and innovative outputs. The program aims to strengthen knowledge on patents, trademarks, copyrights, and related legal mechanisms that play a vital role in research, innovation, and entrepreneurship in Seminar Hall, Department of Psychology, University of Jammu, Jammu on 18th September, 2024.

Aligned with the Ministry of Education's Innovation Cell (MIC) vision, the initiative is designed to empower participants with a comprehensive understanding of how IPR contributes to fostering innovation, protecting original work, and promoting a sustainable startup ecosystem. The sessions will also shed light on the practical aspects of filing, securing, and managing intellectual property, thus equipping participants with essential tools to navigate today's knowledge-driven economy.

Speaking about the upcoming program, Dr. Parmod Kumar, Member IIC, University of Jammu, Jammu highlighted that intellectual property is a critical driver of innovation and economic growth. He emphasized that strengthening awareness of IPR among young innovators and researchers ensures that their contributions are legally protected while enabling them to explore commercial avenues for their ideas and inventions.

REPORT



Institution's Innovation Council (IIC) Organizes Awareness Program on Startup and Innovation

The Institution's Innovation Council (IIC), University of Jammu, is organizing an Awareness Program on Startup and Innovation on 19th September 2024 at the Seminar Hall, Department of English, University of Jammu. The program is designed to inspire entrepreneurial thinking, foster creativity, and promote innovation among students, faculty, and emerging entrepreneurs.

This initiative is part of the Ministry of Education's Innovation Cell (MIC) mandate to cultivate a problem-solving mindset and encourage the youth to evolve as job-creators instead of job-seekers. The sessions will familiarize participants with key aspects of entrepreneurship, including startup frameworks, government policies, incubation support, and motivational success stories from the innovation ecosystem.

Addressing the gathering, Dr. Parmod Kumar, Member of IIC, highlighted that startups and innovation are central to driving economic progress, employment generation, and addressing societal needs. The program will also feature interactive sessions with entrepreneurs, industry mentors, and subject experts, offering participants practical exposure to the entrepreneurial process.

Open to students across disciplines, the program aims to equip participants with the skills to transform innovative ideas into viable ventures. The initiative underscores the University of Jammu's continued commitment to fostering a robust culture of innovation and entrepreneurship on campus.

All students, research scholars, and faculty members are invited to join and explore opportunities in the dynamic field of startups and innovation.

REPORT



Fostering Creativity: University of Jammu's IIC Launches Innovation and Startup Awareness Program

The Institution's Innovation Council (IIC) of the University of Jammu is organizing an Awareness Program on Startup and Innovation to encourage entrepreneurial mindset, creativity, and innovative thinking among students, faculty members, and budding entrepreneurs. The program will be held on 24th September 2024 in the Seminar Hall of the Department of Education and History, University of Jammu.

This initiative aligns with the vision of the Ministry of Education's Innovation Cell (MIC), which seeks to cultivate a problem-solving approach and inspire students to become job creators rather than job seekers. The session will cover key aspects of entrepreneurship, government schemes supporting startups, incubation opportunities, and motivational success stories of innovators.

Highlighting the importance of the initiative, Dr. Rakesh Atri, Member IIC, University of Jammu, noted that innovation and startups are crucial drivers of economic development, employment generation, and solutions to societal challenges. The event will host interactive discussions featuring industry experts, entrepreneurs, and mentors who will share real-world insights into the entrepreneurial journey.

The program aims to benefit participants from various academic backgrounds by equipping them with the knowledge and skills to transform creative ideas into sustainable ventures. It further reflects the University's ongoing commitment to nurturing a vibrant culture of innovation and entrepreneurship on campus.

REPORT



University of Jammu's IIC Sparks Entrepreneurial Spirit through Startup and Innovation Program

The Institution's Innovation Council (IIC) of the University of Jammu is set to organize an Awareness Program on Startup and Innovation on 25th September 2024 in the Seminar Hall, Department of Economics, University of Jammu, Jammu. The program is designed to promote entrepreneurial thinking, creativity, and innovation among students, faculty, and aspiring entrepreneurs.

This initiative is part of the larger vision of the Ministry of Education's Innovation Cell (MIC), which strives to nurture a problem-solving mindset and inspire students to become job creators rather than job seekers. The program will familiarize participants with the basics of entrepreneurship, relevant government policies, incubation opportunities, and success stories that serve to motivate and guide innovators.

Speaking about the significance of the program, Dr. Rakesh Atri, Member IIC, University of Jammu, highlighted that innovation and startups are vital for economic growth, job creation, and addressing pressing societal challenges. The event will include interactive sessions with subject experts, entrepreneurs, and industry mentors who will share their experiences and offer practical insights into the entrepreneurial journey.

The initiative is expected to benefit participants from a range of academic disciplines by equipping them with the skills and knowledge required to turn innovative ideas into viable and sustainable ventures. It also underscores the University's continuing commitment to fostering a robust culture of innovation and entrepreneurship on campus.

Students, research scholars, and faculty members are cordially invited to participate in the program and take advantage of this opportunity to engage with the dynamic world of startups and innovation.

REPORT



IIC, University of Jammu Organizes Problem-Solving Awareness Programme

The Institution's Innovation Council (IIC) of the University of Jammu successfully organized a Problem-Solving Awareness Programme to nurture critical thinking, creativity, and innovative problem-solving skills among students, research scholars, and faculty members.

The initiative was conducted as part of the broader mission of the Ministry of Education's Innovation Cell (MIC), which aims to develop a problem-solving mindset in higher education institutions and encourage students to move beyond conventional learning by applying real-life solutions to contemporary challenges.

During the programme, participants were introduced to structured approaches for identifying challenges, analyzing root causes, and developing innovative, practical solutions. Sessions also highlighted successful case studies, government initiatives supporting innovation, and strategies for transforming problems into opportunities for startups and impactful projects.

Speaking on the occasion, Dr. Romica Verma, Member IIC, University of Jammu, emphasized that problem solving is the foundation of innovation and entrepreneurship, contributing significantly to addressing societal needs, fostering economic growth, and generating employment opportunities.

The programme included interactive discussions and engaging activities facilitated by experts, industry professionals, and mentors. These sessions were designed to provide participants with hands-on exposure and motivate them to think innovatively about solving real-world issues.

The event witnessed enthusiastic participation from students across various disciplines, reflecting their eagerness to explore critical thinking and entrepreneurial opportunities. By hosting such initiatives, the University of Jammu continues to strengthen its commitment towards cultivating an innovation-driven ecosystem on campus.

REPORT



JU's Innovation Council to Nurture Entrepreneurial Mindset with Startup and Innovation Program

The Institution's Innovation Council (IIC), University of Jammu, will conduct an Awareness Program on Startup and Innovation on 27th September 2024 at the Seminar Hall, Department of Urdu, University of Jammu. The event is designed to encourage entrepreneurial orientation, stimulate creativity, and strengthen innovative practices among students, faculty, and young entrepreneurs.

Organized under the mandate of the Ministry of Education's Innovation Cell (MIC), the program seeks to instill a problem-solving approach in participants and motivate them to transition from job-seekers to job-creators. The sessions will provide an overview of entrepreneurship fundamentals, policy frameworks supporting startups, incubation facilities, and inspiring case studies from the entrepreneurial landscape.

Addressing the gathering, Dr. Romica Verma, Member of IIC, underlined the significance of innovation and startups as engines of economic growth, employment generation, and solutions to societal challenges. The program will also include interactive engagements with industry experts, entrepreneurs, and mentors, offering participants practical insights into the entrepreneurial ecosystem.

Open to students across academic streams, the initiative is structured to equip participants with the knowledge and skills necessary to convert innovative ideas into viable business ventures. It further reflects the University of Jammu's sustained efforts to cultivate a dynamic culture of innovation and entrepreneurship within the campus.

REPORT



IIC, University of Jammu, to Inspire Young Innovators Through Startup and Innovation Awareness Program

The Institution's Innovation Council (IIC), University of Jammu, is organizing an *Awareness Program on Startup and Innovation* on 27th September 2024 at the Seminar Hall, Department of Law, University of Jammu. The initiative is aimed at cultivating entrepreneurial thinking, encouraging creativity, and inspiring innovation among students, research scholars, and faculty members.

This program is being held under the mandate of the Ministry of Education's Innovation Cell (MIC), which works to strengthen the innovation ecosystem across higher education institutions in India. The event will provide participants with insights into entrepreneurship fundamentals, startup-supportive government policies, incubation opportunities, and success stories from the entrepreneurial landscape.

Speaking about the significance of the initiative, Prof. Veenu Kaul, President IIC, University of Jammu, Jammu highlighted that innovation and startups are critical drivers of economic development, employment creation, and solutions to pressing societal challenges. She emphasized the responsibility of academic institutions to nurture innovative talent and equip youth with the skills to transform ideas into sustainable ventures.

The program will feature interactive sessions with subject experts, industry mentors, and entrepreneurs, offering participants practical exposure to the entrepreneurial journey. Students from diverse academic backgrounds will gain a deeper understanding of how innovative concepts can be converted into viable business models.

This initiative underscores the University of Jammu's continued commitment to fostering a culture of innovation and entrepreneurship within its campus ecosystem. All interested students, scholars, and faculty members are invited to participate and explore opportunities in the dynamic world of startups and innovation.

REPORT



JU hosts lecture on “Cyber Security”

The Institution’s Innovation Council (IIC) in collaboration with the Department of Botany, University of Jammu, successfully organized an engaging lecture on “Cyber Security”. The session was delivered by Sh. Mohd Yassen Kichloo, Senior Superintendent of Police (Crime) and CICE, Jammu and Kashmir, who brought his vast expertise to the discussion.

The lecture aimed to raise awareness about the growing challenges of cybercrime and its far-reaching implications in the digital era. Sh. Kichloo delved into various dimensions of cyber security, including emerging trends in cybercrimes, safeguarding sensitive data, and the ethical use of digital platforms. Using real-world case studies, he offered insights into the practical challenges faced by law enforcement and highlighted innovative solutions. The speaker also emphasized the intersection of traditional disciplines like botany and forensics, inspiring researchers to adopt secure digital tools for data analysis and collection.

The event witnessed enthusiastic participation from students, faculty, and research scholars of the Department of Botany. A dynamic Q&A session further enriched the interactive discussion, making the event both informative and impactful.

Prof. Venu Kaul, President, IIC, University of Jammu, remarked, “This session has empowered our students and faculty with essential knowledge about cyber security, promoting a culture of digital responsibility.” The IIC reaffirmed its commitment to organizing such impactful initiatives that combine awareness, innovation, and practical learning.

The program commenced with a formal welcome by Prof. Susheel Verma, Head, Department of Botany, and concluded with insightful remarks by Prof. Yash Pal Sharma, Dean, Faculty of Life Sciences. Dr. Romica proposed the vote of thanks, and Ms. Sugandhi conducted the proceedings.

The lecture concluded in the presence of esteemed faculty members including Dr. Sikander Pal, Dr. Geeta Sharma, Dr. Harish Chander, Dr. Skarma Nonzom, Dr. Romica Verma, Dr. Sajan Thakur, Dr. Abhishek Dutta, and Dr. Komal Verma.

REPORT



University of Jammu's Institution's Innovation Council (IIC) to Organize Online Lecture and Celebrate National Startup Day 2025

The Institution's Innovation Council (IIC) of the University of Jammu is proud to announce the celebration of National Startup Day 2025 through a special online lecture and interactive session. The event will be held on 16th January 2025 in alignment with the Government of India's initiative to recognize the contributions of startups as the backbone of India's economic growth and innovation ecosystem at Department of Botany, University of Jammu, Jammu.

The online lecture aims to spread awareness about the significance of startups, the role of youth in shaping the country's entrepreneurial landscape, and the government's support schemes for budding innovators. It will bring together students, faculty, and budding entrepreneurs to engage with industry experts and startup mentors who will share their experiences and insights on building successful ventures.

Highlighting the importance of the day, the President IIC, Prof. Veenu Kaul, University of Jammu, noted that celebrating National Startup Day is an opportunity to inspire and empower young minds to think creatively, take risks, and design innovative solutions to global challenges.

The celebration reflects the University of Jammu's continued commitment to nurturing innovation, fostering entrepreneurial culture, and motivating students to become changemakers in society. All students, research scholars, faculty members, and aspiring entrepreneurs are invited to participate and join the University in honoring the spirit of innovation and entrepreneurship on this National Startup Day.

REPORT



Two-Day Startup Masterclass Concludes at University of Jammu

The Institution's Innovation Council (IIC) at the University of Jammu successfully organized a two-day workshop on Innovation, Incubation, Startups, and Entrepreneurship on March 17-18, 2025.

The workshop commenced with a brainstorming session on March 17, where members of IIC, SIIEDC, and SPV engaged in discussions with Dr. Shweta Chowdhary, Founder Director of INNOVHER, under the chairmanship of Professor Umesh Rai, Vice Chancellor, University of Jammu. The session was also attended by Professor Anju Bhasin, Dean Academic Affairs, and Professor Naresh Padha, senior faculty member of the University.

Addressing the gathering, Vice Chancellor Professor Umesh Rai, a strong advocate of “dissolving boundaries and evolving education,” emphasized the urgent need to align education with innovation and skill development. He reiterated that education must not only equip students with skills but also address societal needs. Highlighting the Design Your Degree (DYD) program, he underscored the University’s commitment to fostering an entrepreneurial mindset among students. Dr. Shweta Chowdhary, a startup mentor and accelerator, elaborated on strategies to identify and develop startup opportunities, access funding and investment, and build professional networks.

On March 18, Ms. Indu Kanwal Chib, Chairperson, JKSSB, J&K, graced the event as the Chief Guest. Encouraging students to observe, think, and innovate, she shared her own aspiration of launching a startup, inspiring the audience to embrace entrepreneurship. She emphasized that failures are stepping stones to learning and success.

Prof. Veenu Kaul, President, IIC JU, welcomed the dignitaries, highlighting the significance of the workshop in providing students and faculty with invaluable insights into the world of innovation and entrepreneurship. Dr. Shweta Chowdhary provided a structured roadmap for transforming ideas into viable startups, discussing key aspects of funding, planning, execution, and success stories. She also assured mentorship and support for promising startup ideas.

Adding a unique perspective, Dr. Shruti Awasthi, Regional Director, IGNCA, co-organizer of the second day's session, spoke about the importance of cultural heritage preservation. As part of IGNCA’s Foundation Day celebrations, she expressed concerns over the decline of traditional art forms, information loss, and the role of the creative economy in their revival.

Senior journalist Mr. Brijesh Jha, PIB, shared real-world insights into innovative interventions for social upliftment, particularly in remote areas. He discussed the challenges and opportunities for startups in rural communities and stressed the significance of cultural economy in heritage conservation.

In his concluding remarks, Prof. Parmil Kumar, Vice-President, IIC JU, reiterated IIC’s commitment to bridging the gap between innovation, awareness, and practical application. Dr. Ripudaman Parihar, Startup Activity Coordinator, IIC, delivered the formal vote of thanks, while Dr. Romica, ARIIA Coordinator, IIC, conducted the proceedings.

Over 75 students from various departments of the University. Distinguished attendees included Prof. Dipankar Sengupta, CEO, SPV; Mr. Arshad Nomani, Assistant Director, Industries; Mr. Akshar Koul, Project Assistant, IGNCA; Er. Ankush Verma from IIM Jammu; Mr. Ishaan, Mr. Arush, and Mr. Amit from J&K Startup Association; Mr. Nitish from Amazon; and esteemed members of IIC JU, including Dr. Sunil Kumar, Dr. Pramod Kumar Singh, Dr. Rakesh Kumar Attri, Dr. Sajan Thakur, and Mr. Syed Azhar Hashmi.

REPORT



Institution's Innovation Council (IIC), University of Jammu Holds Interactive Session with IIT Jammu

The Institution's Innovation Council (IIC) of the University of Jammu successfully conducted an interactive session with Indian Institute of Technology (IIT) Jammu, aimed at strengthening collaboration in the field of innovation, startups, and entrepreneurship at IIT, Jammu on 13th June, 2025.

The session focused on fostering a shared ecosystem for innovation by exchanging knowledge, best practices, and exploring opportunities for joint initiatives between the two premier institutions. Faculty coordinators, research scholars, and students from both universities participated in the session, which provided valuable insights into incubation support, funding opportunities, and pathways for scaling innovative ideas.

During the interaction, representatives from IIT Jammu highlighted their incubation models, startup success stories, and initiatives designed to promote student-led innovations. The IIC, University of Jammu, emphasized its commitment to nurturing entrepreneurial thinking among students and expressed the importance of institutional partnerships in helping young innovators push their ideas beyond the classroom.

The engagement also explored possibilities for future collaboration including joint workshops, mentorship programs, idea exchange platforms, and collaborative research projects to strengthen the regional innovation ecosystem.

Speaking on the occasion, President IIC, Prof. Veenu Kaul, University of Jammu, remarked that such interactions are pivotal in creating a knowledge-sharing culture and motivating students to leverage opportunities that can transform their innovative ideas into impactful startups.

The event marks a significant step towards building synergies between the University of Jammu and IIT Jammu with a common vision of advancing the nation's startup and innovation mission.