

**Department of Library & Information Science
University of Jammu
Jammu**

**Cleanliness Drive
Parisar Swachhta Abhiyaan**

9th October 2026

A Report

Parisar Swachhta Abhiyaan is a comprehensive cleanliness and environmental initiative aligned with the University of Jammu's environmental policy. Designed to foster a clean, healthy, and sustainable campus, the program encourages active involvement from students, teachers, scholars, and the wider community, reflecting the spirit of national environmental responsibility and service.

To further this mission, the Department of Library and Information Science, in collaboration with the Health Department of the University of Jammu, organized a special *ParisarSwachhta* drive. The initiative aims to promote cleanliness, personal hygiene, and long-term environmental stewardship across the campus

The primary objectives of the Cleanliness drive were:

- To contribute to the *ParisarSwachhtaAbhiyaan* by cleaning and beautifying the Department.
- To raise awareness among students and staff about the significance of cleanliness and environmental conservation.
- To instil a sense of responsibility and community involvement in maintaining cleanliness and hygiene.
- Cleanliness drives involving staff, students, and volunteers.
- Segregation and disposal of waste, placement of dustbins on every floor, and composting of biodegradable materials.

Cleanliness Drive

About more than 70 participants including Faculty Members, Staff, Research Scholars and Students of Department of Library and Information Science and cleanliness workers from Health Department, University of Jammu participated in the drive held on October 9, 2026. The *ParisarSwachhtaAbhiyaan* was carried out within and around the Department of Library and Information Science. During the drive the heaps of garbage lying in front and adjoining areas of the department were cleaned and transferred to the dumping sites which were further carried out by the Health Department workers.

The drive was conducted under the supervision of Prof. Sangita Gupta, Head of the Department of Library and Information Science, University of Jammu, who lauded the efforts

of all the participants for the successful conduct of cleanliness drive. The other faculty members who participated in the event were Dr. Meghna Dhar (Teacher Incharge of the cleanliness drive and Departmental Coordinator, GCFT-JU), ,Ashwin Kushwaha, Dr. Bindu Sharma, Dr. Reenu Arti Thakur, Mr. Anuj Jawalia, Mr. Ranjeet Singh and Mr. Som Dutt

Conclusion

Through regular cleaning drives and public participation, *Parisar Swachhta Abhiyaan* contributes to improved sanitation and campus health, supporting the Swachh Bharat vision and enhances awareness among youth and residents about environmental responsibility. The initiative not only ensures physical cleanliness but also fosters a culture of shared responsibility and civic pride. Students and faculty involved play a key role in sustaining the impact, motivating others to act as stewards of the environment. *Parisar Swachhta Abhiyaan* stands as a flagship activity of the University, exemplifying the policy of maintaining a clean and healthy campus. By combining direct action with educational outreach, the initiative strengthens the environmental ethos of the institution while contributing to the national movement of service and hygiene.

Glimpses of the Event



