No: SHTM/JU/25/ 435 Dated: 14 /05/2025



SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT UNIVERSITY OF JAMMU



REVISED DATESHEET OF MBA (TTM)-4th SEMESTER (CBCS) END TERM EXAMINATION

(In reference to earlier notified Datesheet No.:SHTM/JU/25/394 dated 24-04-2025)

Timing: 11:00 am

Date	Day	Course Code	Paper Title
26-05-25	Monday	PSMTTC402	Strategic Management
27-05-25	Tuesday	PSMTTC403	Digital Marketing
28-05-25	Wednesday	PSMTTC404	Life Skills and Business Etiquettes
29-05-25	Thursday	PSMTPC405	Travel Media and Journalism
30-05-25	Friday	PSMTTC406	Tourism Transportation
31-05-25	Saturday	PSMTTC407	IT Skills for Tourism
02-06-2025	Monday	PSMTPC401	On the Job Training (Viva Voce)
		PSMTTC408	Comprehensive Viva Voce

CENTRE NOTICE

Name of the Centre: -	Roll No. of the Students
School of Hospitality & Tourism Management	Reg.: 0001MBTT23-0030MBTT23

Prof Anil Gupta Director-SHTM

Chool of Hospitality & Tourism on University of James III

Copy to:

- 1. Joint Registrar (Examination Prof- I), University of Jammu
- 2. All the concerned faculty members, SHTM, University of Jammu