



SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

UNIVERSITY OF JAMMU

(NAAC Accredited "A+" Grade University)

NO: SHTM/JU/25/102

Dated: 29/01/25

DATE SHEET OF MID SEMETSER TEST

MBA (TTM) – 4TH SEMESTER

DATE	DAY	COURSE NAME & COURSECODE (Time: 11:00 AM)	COURSE NAME & COURSECODE (Time: 2:00 PM)
3-2-2025	Monday	Strategic Management (PSMTTC402)	Digital Marketing (PSMTTC403)
4-2-2025	Tuesday	Life Skills and Business Etiquettes (PSMTTC404)	Travel Media and Journalism (PSMTTC405)
5-2-2025	Wednesday	Tourism Transportation (PSMTTC406)	IT Skills for Tourism (PSMTTC407)


Director-SHTM
Director

Copy to: -

1. C.R. BBA (HM) –4th Semester
2. Notice Board
3. All the concerned faculty members, SHTM, University of Jammu