



SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

UNIVERSITY OF JAMMU

(NAAC Accredited "A++" Grade University)



No: SHTM/JU/25/ 303

Dated: 25/03/25

MBA (TTM) –4th Semester

DATESHEET OF CASE STUDY ASSIGNMENT THROUGH JU-LMS

COURSE NAME	CODE	Case Study
Strategic Management	PSMTTC402	25-03-2025 (Tuesday)
Digital Marketing	PSMTTC403	26-03-2025 (Wednesday)
Life Skills and Business Etiquettes	PSMTTC404	27-03-2025 (Thursday)
Travel Media and Journalism	PSMTTC405	28-03-2025 (Friday)
Tourism Transportation	PSMTTC406	29-03-2025 (Saturday)
IT Skills for Tourism	PSMTTC407	31-03-2025 (Monday)

Note: Case Study assignment will be uploaded in JU-LMS platform and the students have to reply/submit on the JU-LMS platform only.

Prof Anil Gupta
Director-SHTM

Director
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