

**31<sup>st</sup> May to 12th June 2020**

**E-Drawing/E-Poster-Making/ E-Slogan, Meme, Graphics Competition on the theme, “Protecting Youth from Industry Manipulation and Preventing them from Tobacco and Nicotine Use” on “World No Tobacco Day- 2020” held w.e.f. 31<sup>st</sup> May to 12th June 2020**

Every year on 31 May, WHO and global partners celebrates World No Tobacco Day (WNTD) around the world. This yearly celebration informs the public on the dangers of using tobacco, the business practices of tobacco companies, what the World Health Organization (WHO) is doing to fight against the use of tobacco, and what people around the world can do to claim their right to health and healthy living and to protect future generations. The Member States of the World Health Organization created World No Tobacco Day in 1987 to draw global attention to the tobacco epidemic and the preventable death and disease it causes. The day is further intended to draw attention to the widespread prevalence of tobacco use and to negative health effects, which currently lead to more than 8 million deaths each year worldwide, including 1.2 million are the result of non-smokers being exposed to second-hand smoke. Since, two decades, the day has been met with both enthusiasm and resistance around the globe from governments, public health organizations, smokers, growers, and the tobacco industry. In 2020, the focus is Tobacco and related industry tactics to attract younger generations.

**To commemorate the World No Tobacco Day (WNTD) the Red Ribbon Club, Department of Students’ Welfare, University of Jammu** in collaboration with J & K AIDS Control Society, Health and Medical Department, UT of Jammu & Kashmir organized, **E-Drawing/E-Poster-Making/ E-Slogan, Meme, Graphics or Any Creativity Competition on the theme “Protecting Youth from Industry Manipulation and Preventing them from Tobacco and Nicotine Use” on “World No Tobacco Day- 2020” held w.e.f. 31<sup>st</sup>May to 12th June 2020.** For this competition, keeping in view, covid-19 pandemic Lockdown, the Red Ribbon Club University of Jammu and J &, K AIDS Control Society, Health and Medical Department augmented this opportunity, to has organize online competition at home and engage the youth to do creative art at their homes. For this purpose an online form was designed to upload and submit photographs of e-posters, e-slogans, meme and graphics. The online competition was open to all participants like Red Ribbon Club Volunteers, Students, and Alumni. About more than 60 participants from different areas of Jammu and Kashmir participated in Online – competition. The participants who participated were generally from University of Jammu, University of Kashmir and three students were from School. All the participants participated in the event with great enthusiasm and fervour. The participants who participated were generally from University of Jammu, University of Kashmir and three students were from School. All the participants participated in the event with great enthusiasm and fervor. Srishti Koul, Department of Chemistry, University of Jammu, bagged first prize, while Mehak Mahajan from the Department of Commerce, University of Jammu, won 2nd prize, the 3rd prize was shared by two participants namely Tabasum Faried from Department of Library and Information Science, University of Kashmir and Sunny Singh, Department of Law, University of Jammu. The Certificates of Appreciation are won by three participants namely Ishfaq Hussain Faried from Department of Library and Information Science, University of Kashmir, Ashwani Kumar, Department of Library and Information Science, University of Jammu and Davinder Singh, University of Jammu. The Volunteers designed e-posters /slogans for creating awareness among public about the ill effects of tobacco. The Online competition was conducted under the supervision and guidance of Prof. Jasbir Singh, Dean Students Welfare, University of Jammu, Jammu and Project Director, Dr. Mushtaq Ahmad Rather and was coordinated by Dr. Meghna

Dhar, Nodal Officer, Red Ribbon Club, Deptt, of Students Welfare, University of Jammu, Jammu with the mutual cooperation of MS. Deepika B. Thakur, Dy. Director.(BTS),(IEC),JKACS.

Prof. Jasbir Singh, Dean Students Welfare, lauded the efforts of RRC Volunteers for the successful conduct of the online event. Project Director Dr. Mushtaq Ahmad Rather, laid stressed upon the need for more such online meets to resolve the problem of HIV/AIDS and Drug Abuse