



# THE BUSINESS SCHOOL UNIVERSITY OF JAMMU EXECUTIVE MBA



## Innovative Academic Initiative in Blended Mode ADMISSION NOTICE (2023-25)

Online Applications as per the prescribed format are invited from the working professionals with minimum three years post qualification (Graduation) experience.

### **SALIENT FEATURES & VALUE PROPOSITIONS**

- Two years degree program in blended mode.
- Based on strategic approach for professional development.
- Case and project based teaching learning pedagogy.
- Entrepreneurial development and business transformation.
- Multiple Entry-Exit System (MEES) in sync with NEP 2020.

### IMPORTANT DATES

Online Application Opens : August 14, 2023

Last Date to Apply : September 14, 2023

Entrance Examination : 4th week of September, 2023

Session Begins : October, 2023

**Note : All communication shall be made with the candidates over email & through website ([www.tbsju.in](http://www.tbsju.in); [www.jammuuniversity.ac.in](http://www.jammuuniversity.ac.in))**

**Interested candidates desirous of seeking admission to EMBA 2023-25 may apply against the application fee of Rs. 1000/- online through [www.tbsju.in](http://www.tbsju.in)**

**For queries please contact :**

**Email:- [directortbs@jammuuniversity.ac.in](mailto:directortbs@jammuuniversity.ac.in) | Mobile:- 9419193750**

No. : TBS/JU/23/10561

Dated : 03-08-2023

DIP/J-2266-P

Date: 12-08-2023

Sd/-

Director, TBS