Researcher

A Multi disciplinary Journal Vol. IIIX No. 2, 2016 ISSN 2278-9022



University of Jammu

JAMMU

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EDITORIAL

It is an established fact that an education system built on the premises of quality and equity is central to sustainable success in the emerging knowledge economy. Favourable conditions need to be created along with continuous and consistent improvement initiatives at academic and administrative levels, towards quality. Although India's overall share of research publications in the world has risen in the past decade, the quality of research has not made a significant mark. Barring a few pockets of excellence, the system is marked by mediocrity.

In the context of the University being conferred A+ grade, there is a need to promote research culture among faculty and scholars. At macro level, the efforts could be by establishing new centres/ departments of excellence, curricula restructuring by including generation of new knowledge and their applications, inducing innovation, creativity and entrepreneurship by establishing incubation centres, promoting international collaborations and networks to sustain new knowledge with special focus on interdisciplinary research and studies.

We also invite inestimable and beneficial propositions from scholars and academicians for suitable and worthy rectification required for the betterment of this journal.

> unto Austr Neetu Andotra

Published by

Publication Cell on behalf of the Registrar, University of Jammu, Jammu

Address

University of Jammu

Baba Saheb Ambedkar Road, Jammu-180006 (J&K)

E-mail: publication.ju@gmail.com

ISSN 2278-9022

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