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THE REINVENTION OF DIAGEO INDIA

WHAT DID HINA NAGARAJAN DO
RIGHT TO TURN AROUND THE
₹26,000-CRORE ALCOBEV COMPANY?

**HINA
NAGARAJAN,**
MD & CEO,
DIAGEO INDIA



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September 29, 2024 | Volume 33 | Number 20



PHOTO BY HEMANT MISHRA

THE REINVENTION OF DIAGEO INDIA

WHAT DID HINA NAGARAJAN DO RIGHT TO TURN AROUND THE ₹26,000-CRORE ALCOBEV COMPANY?

COVER BY SELVAPRAKASH LAKSHMANAN

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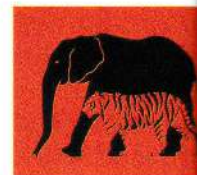
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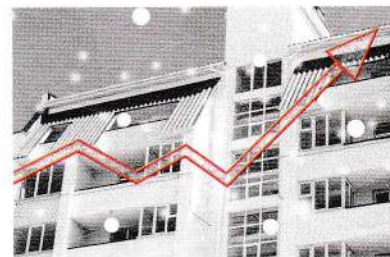
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aftermath
in Bangladesh

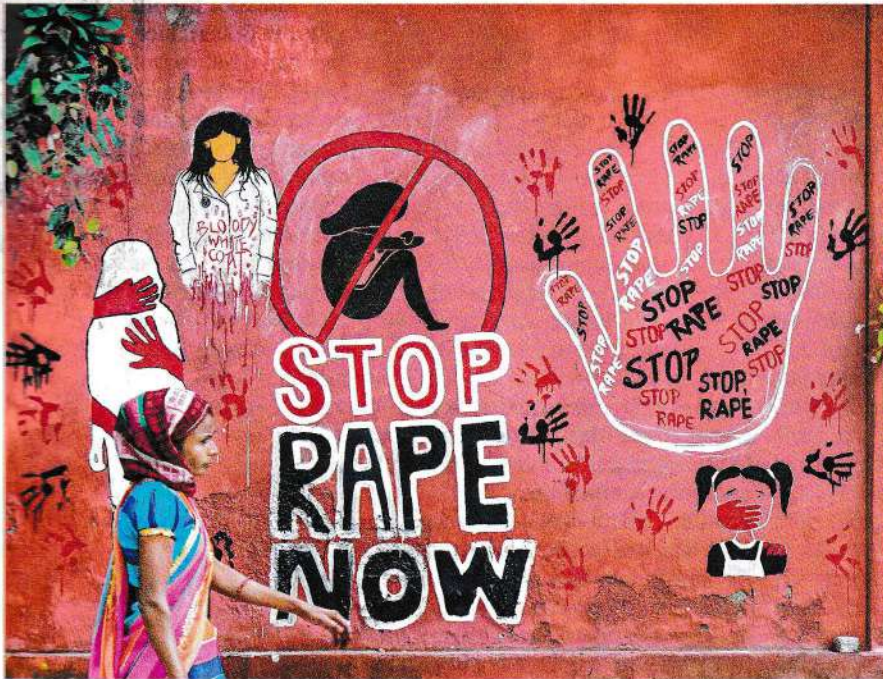
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entry U-turn

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ENOUGH IS ENOUGH

The brutal rape and murder of a doctor in Kolkata's R.G. Kar Hospital highlights what little progress the country has made in ensuring safety for women



COVER STORY

A nation scarred

10/ The brutal rape and murder of a young doctor in Kolkata has jolted the nation's conscience again, just as the Nirbhaya case did a decade ago. The tragedy has also ignited a political firestorm in West Bengal. But the larger question remains: how do we stop the violence against women?

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Exclusive Interview: SAKET MODI,
Co-founder & CEO, Safe Security

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Third Wave founders
AYUSH BATHWAL (L),
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and SUSHANT GOEL (R)

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coffee drinking
culture grows in
the country

Beanly Coffee
founders
RAHUL JAIN
(above) and
SAMAYESH
KHANNA (L)

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AGRAWAL,
CEO, Barista
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Company

SUSHANT DASH,
CEO, Tata Starbucks

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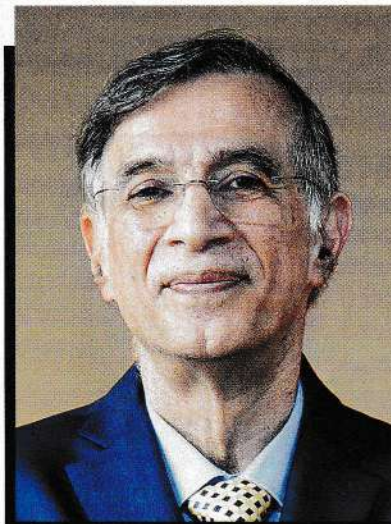
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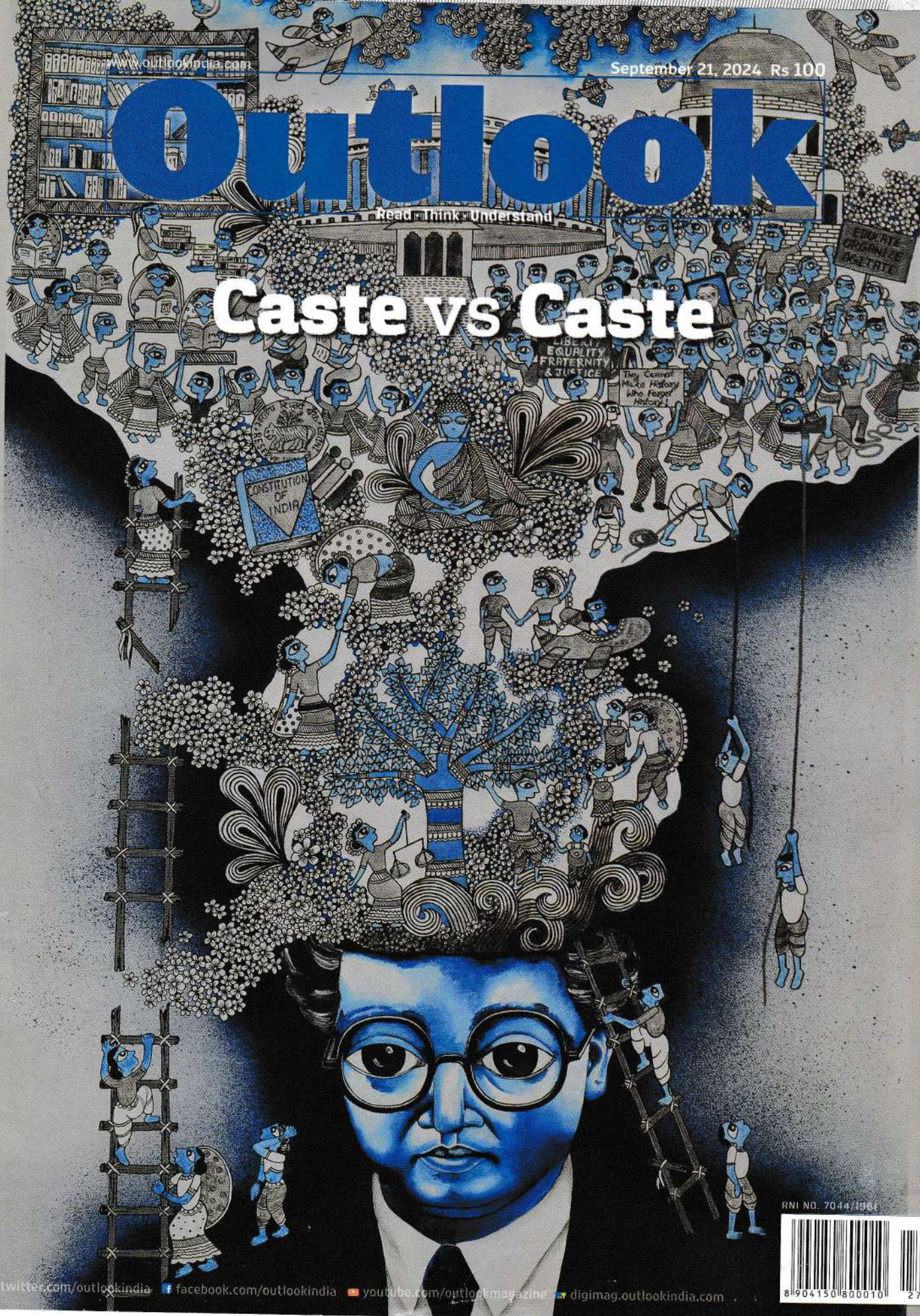
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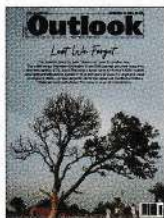


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ON THE COVER

'Quantum Leap' by
Malvika Raj
"My painting engraves
the tireless journey of
B R Ambedkar. All
his life, he fearlessly
challenged the
deeply-rooted class
and caste system,
religiously and culturally
prevailing in Indian
society. My painting
captures glimpses
of some of his major
works—foundation
for the establishment
for the Reserve Bank
of India, the Election
Commission of India,
the Constitution and
Parliament. He fought
for equality for all
sections of society,
especially for women of
all caste and creed."

—Malvika Raj

ABOUT THE ARTIST

Malvika Raj is a visual
artist from Bihar. Her
practice is inspired by
the Madhubani style
of art with her own
narrative and context.
She is a Dalit, a feminist
and an Ambedkarite.



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eyeing gold
in Hungary**

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coach on
winning
mentality**



MONDO FLIES, GRAVITY SIGHS

From soaring into the night sky and hanging in the air before swooping down to an enthralled reception, Armand Duplantis has done it all. Yet, he's just begun





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Paris Paralympics on a record high





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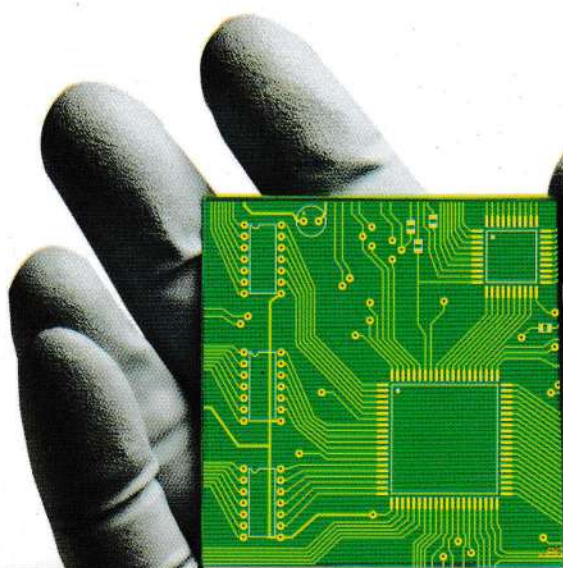
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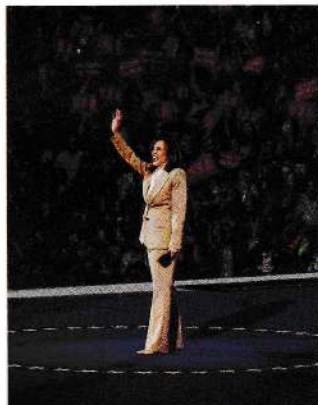


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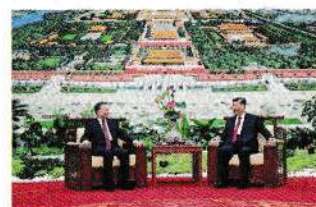
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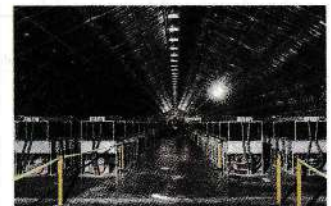
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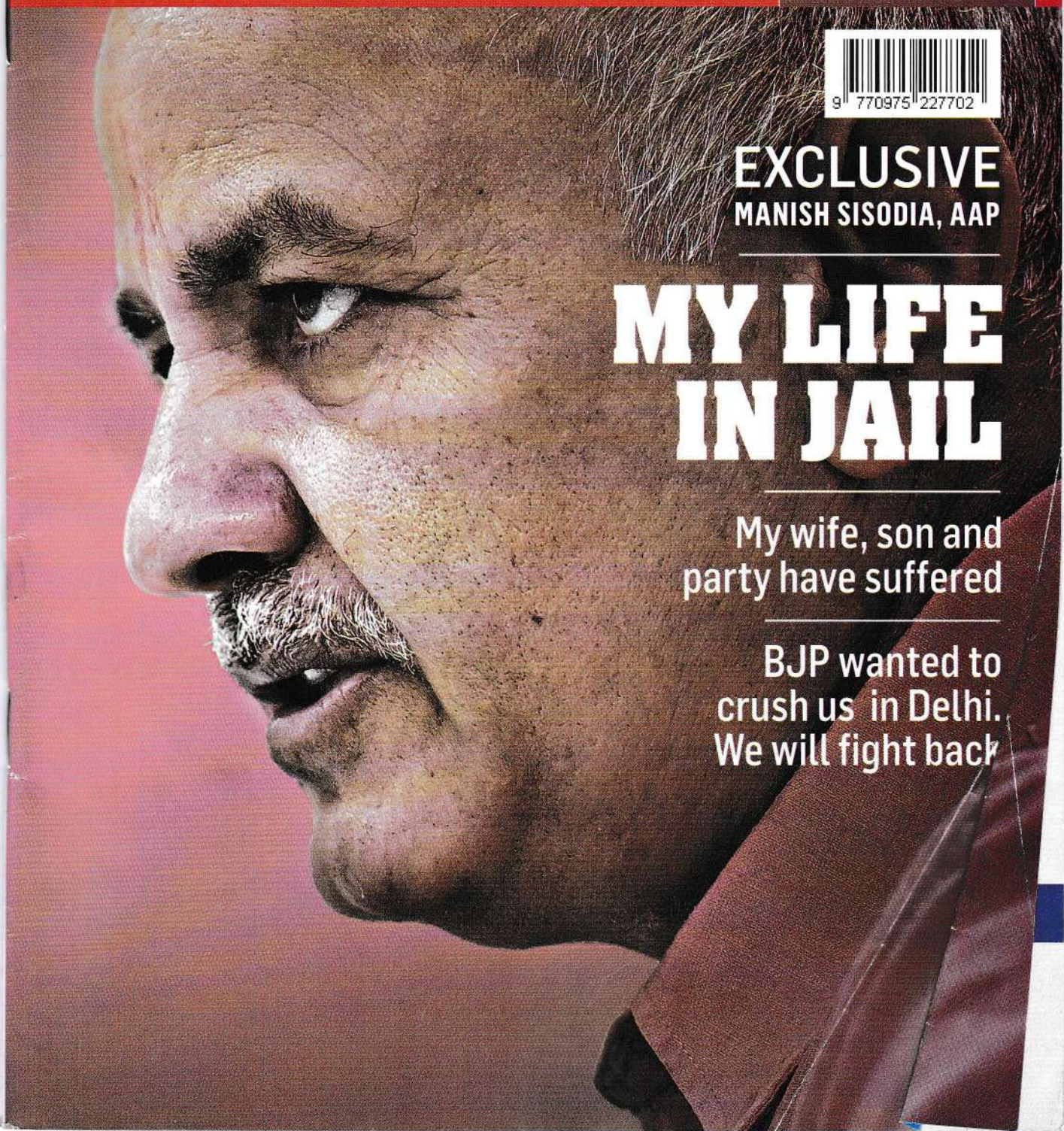


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My wife, son and
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We will fight back





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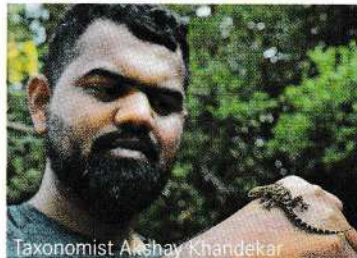
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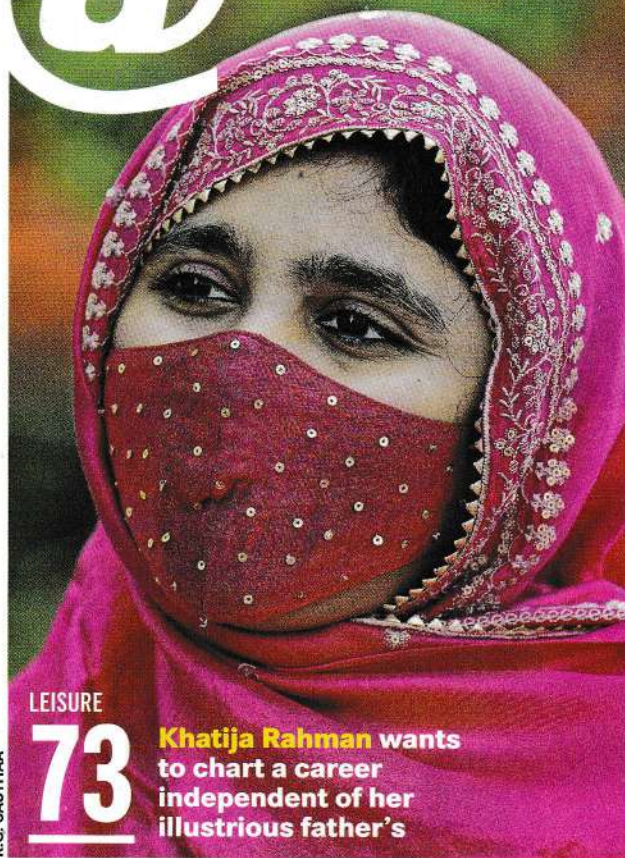
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PHOTO RAHUL R. PATTOM
COVER DESIGN BINESH SREEDHARAN

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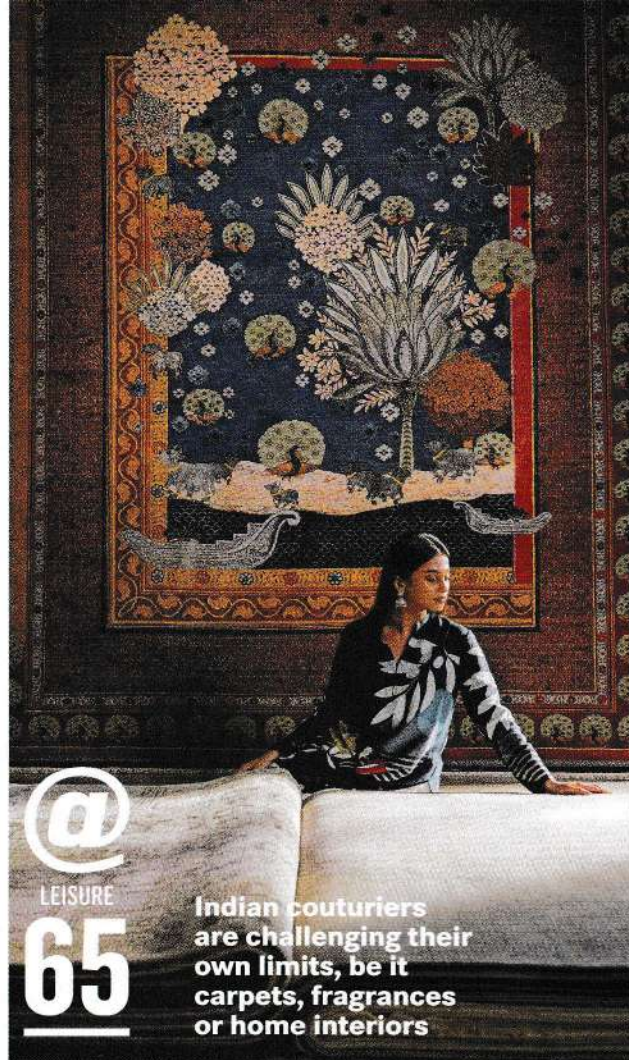
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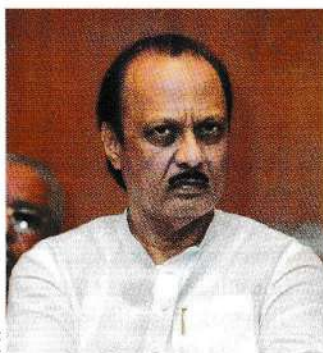
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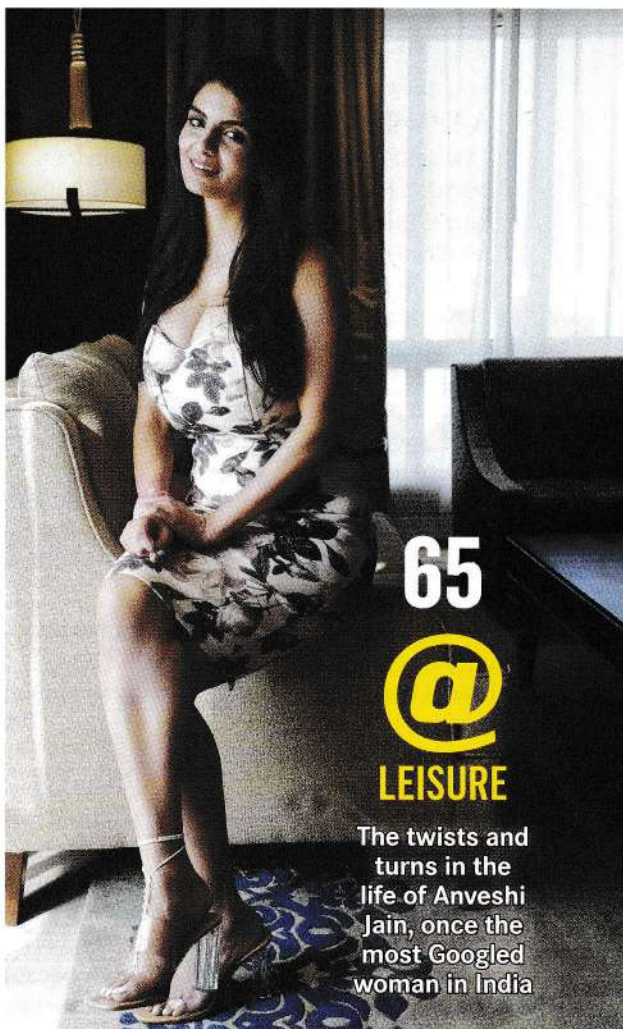
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PHOTO **SANJAY AHLAWAT**
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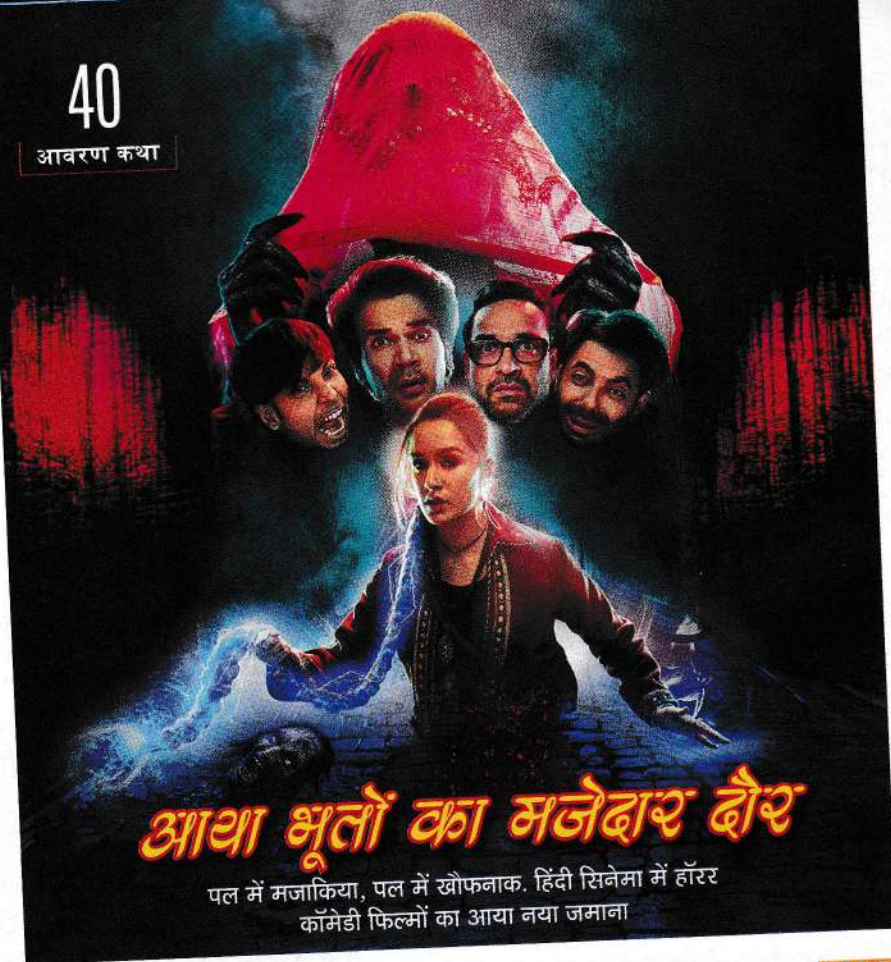


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- लिटिंग मीडिया इंडिया लि. विश्व भर में सर्वाधिकार सुरक्षित. किसी भी रूप में सामग्री की वकल प्रतिबंधित. इंडिया टुडे अनिमित्त प्रकाशन सामग्री को लौटाने की जिम्मेदारी स्वीकार नहीं करता.
- सभी विवादों का निबटारा दिल्ली/नई दिल्ली की सीमा में आने वाली सक्षम अदालतों और फोरमों में किया जाएगा.
- लिटिंग मीडिया इंडिया लि. के लिए मुद्रक एवं प्रकाशक मनोज शर्मा द्वारा एफ-26, फर्स्ट फ्लोर, कर्नाट प्लेस, नई दिल्ली-110001 से प्रकाशित और वॉमन प्रेस इंडिया लि., 18-35, माइलस्टोन, दिल्ली-नयुरा रोड, फरीदाबाद-121 007 (हरियाणा) में मुद्रित. संपादक: राज चेंगप्पा

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आवरण कथा



आधा भूतों का मजेदार दौर

पल में मजाकिया, पल में खौफनाक. हिंदी सिनेमा में हॉरर कॉमेडी फिल्मों का आया नया जमाना

इलस्ट्रेशन: नीलांजन दास

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14 पानी के इंतजार में विलीन होती नहें

सीवान जिले में 1976 में तीन नहरों की खुदाई हुई लेकिन इनमें कभी पानी नहीं आया, अब ये विलुप्तप्राय हैं

माधवी पुरी बुच

26 अग्निपरीक्षा की तेज आंच

अदाणी जांच में हितों के टकराव के आरोपों में घिरें और अपने ही स्टाफ में उभरते विद्रोह से सेबी की मुखिया से ढेरों जवाबों की दरकार

मणिपुर

20 अराजकता के गर्त में वापसी

केंद्र और राज्य के निकम्मेपन से मणिपुर में नए सिरे से उठी लपटें, अबकी बार नफरत की दरारें और गहरी तथा चौड़ी लगने लगी हैं

उत्तर प्रदेश

32 ठोकने की यह कैसी नीति

सुल्तानपुर में जेवर की दुकान में डकैती के आरोपी मंगेश यादव को मुठभेड़ में मार डालने के बाद फर्जी मुठभेड़ फिर बनी बड़ा मुद्दा

प.बंगाल

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ममता के लिए मुश्किल घड़ी

पश्चिम बंगाल की मुख्यमंत्री ममता बनर्जी और उनकी सरकार प्रदर्शन कर रहे राज्य के आक्रोशित लोगों का भरोसा जीतने के लिए अंधाधुंध कदम उठा रही हैं

आवरण: नीलांजन दास



पाठकों को सलाह दी जाती है कि पत्रिका में प्रकाशित किसी भी सेवा या व्यक्ति के विज्ञापन और प्रचार से संबंधित सामग्री से यथनयव्यता कायम करने, पैसा भेजने या खर्च करने से पहले उचित जांच-पड़ताल कर लें. विज्ञापनदाताओं के किसी भी दावे का उत्तरदायित्व इंडिया टुडे ग्रुप का नहीं है. ऐसे किसी भी तरह के दावों को विज्ञापनदाता अगर नहीं पूरा करता है तो इंडिया टुडे ग्रुप के प्रकाशकों के मुद्रक, प्रकाशक, एडिटर-इन-चीफ और एडिटर इसके लिए जिम्मेदार नहीं होंगे.

डिजिटल अरेस्टः
घर में ही लुटते लोग

बिहारः कहां ठहर गया
महादलित प्रयोग

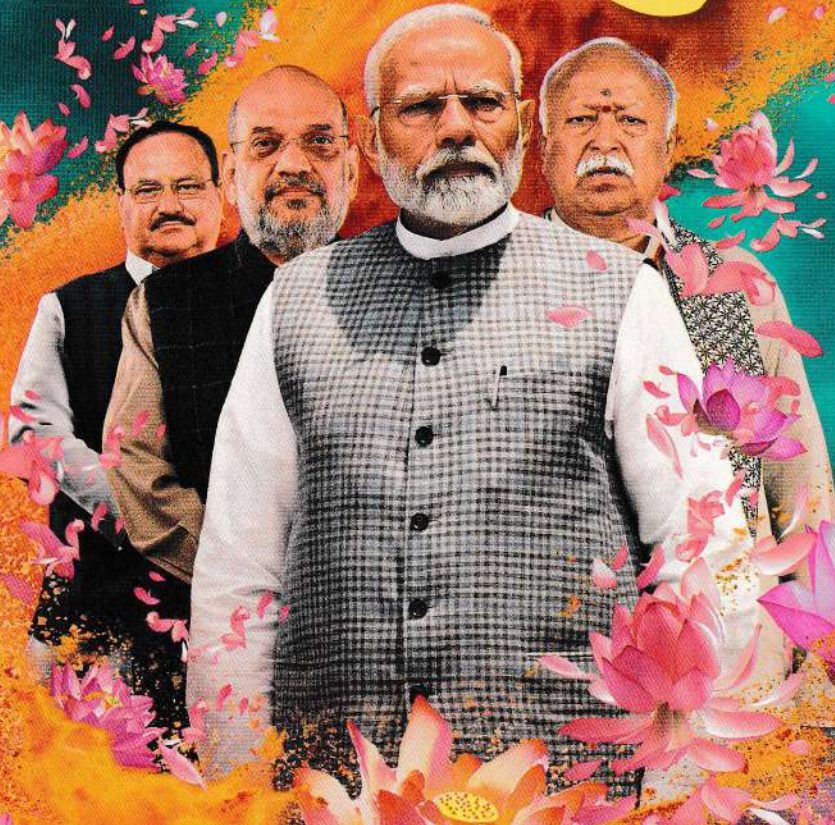
बहराइचः इंसानों से
क्यों भिड़ रहे भेड़िए



18 सितंबर, 2024

60 रुपए

इंडिया टुडे



भगवा विचार-मंथन

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नई शक्ल-सूरत देने की कोशिश में जुटे

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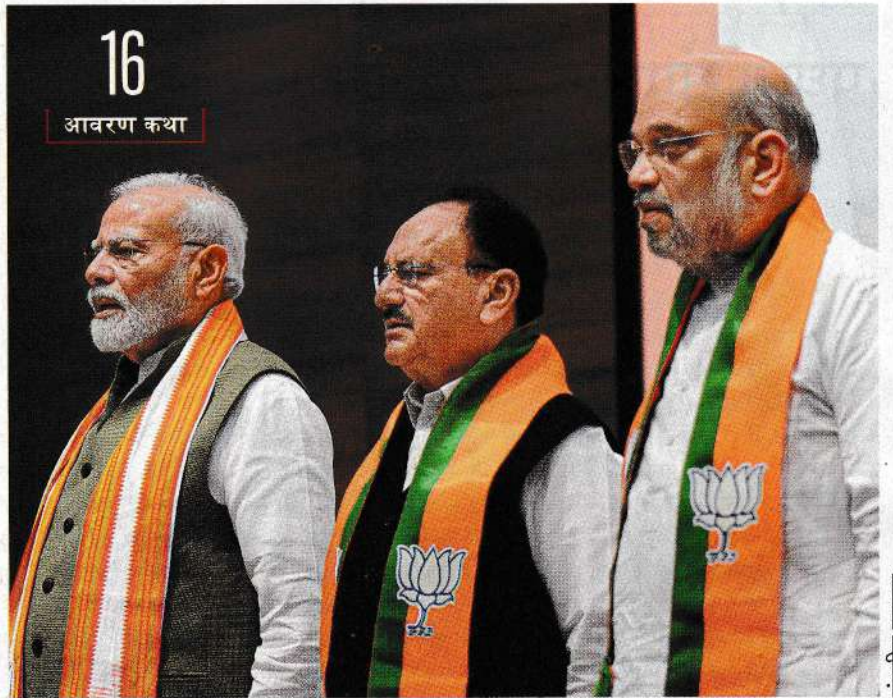


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भाजपा और संघ परिवार अपना दमखम वापस पाने के लिए क्या-क्या जतन कर रहे

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बिहार

38 कहां ठहर गया महादलित प्रयोग

बिहार सरकार ने 2007 में महादलित वर्ग बना दिया था और उनके लिए योजनाएं शुरू की थीं. मगर वह प्रयोग अब तक बेनतीजा.

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टीबी

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अब चूके तो... लाइलाज

तपेदिक को 2025 तक जड़ से खत्म करने के लिए भारत के पास ज्यादा वक्त नहीं. दवाओं के एक नए विकल्प ने उम्मीद पैदा की, मगर बुनियादी दवाओं की कमी से किए-धरे पर पानी फिरने का खतरा.

आवरण: नीलांजन दास; डिजिटल इमेजिंग: अमरजीत सिंह नागी



पाठकों को सलाह दी जाती है कि पत्रिका में प्रकाशित किसी भी सेवा या व्यक्ति के विज्ञापन और प्रचार से संबंधित सामग्री से वचनबद्धता कायम करने, पैसा भेजने या खर्च करने से पहले उचित जांच-पड़ताल कर लें. विज्ञापनदाताओं के किसी भी दावे का उत्तरदायित्व इंडिया टुडे ग्रुप का नहीं है. ऐसे किसी भी तरह के दावों को विज्ञापनदाता अगर नहीं पूरा करता है तो इंडिया टुडे ग्रुप के प्रकाशनों के मुद्रक, प्रकाशक, एडिटर-इन-चीफ और एडिटर इसके लिए जिम्मेदार नहीं होंगे.

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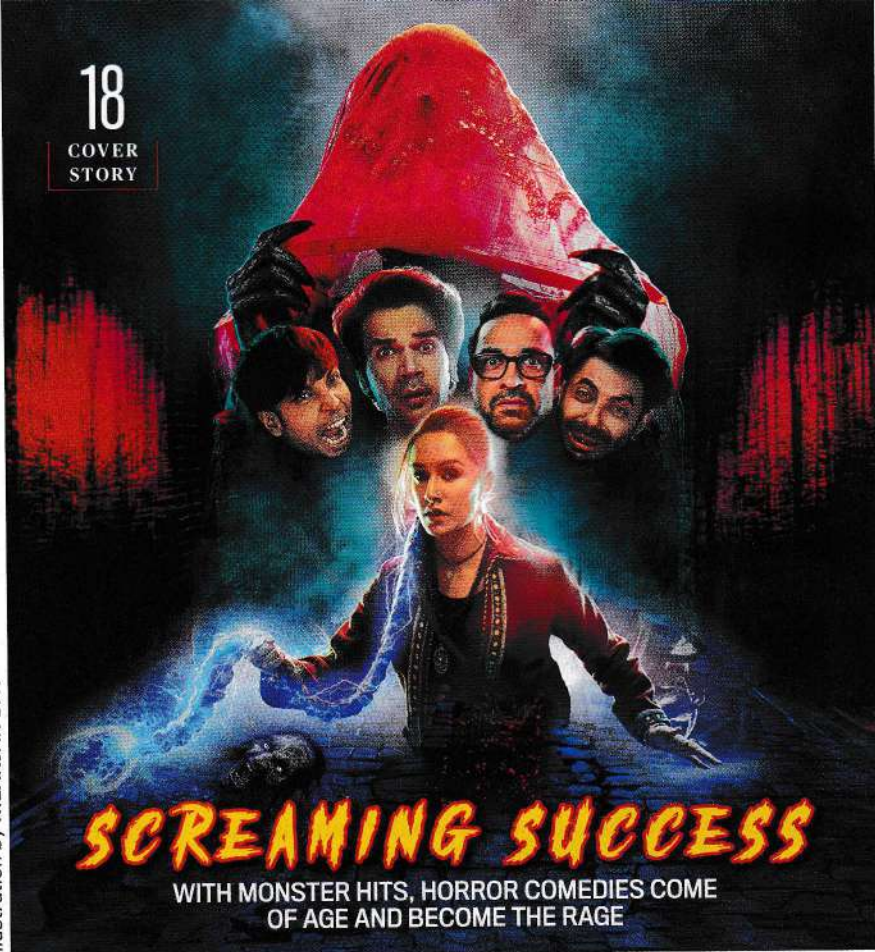
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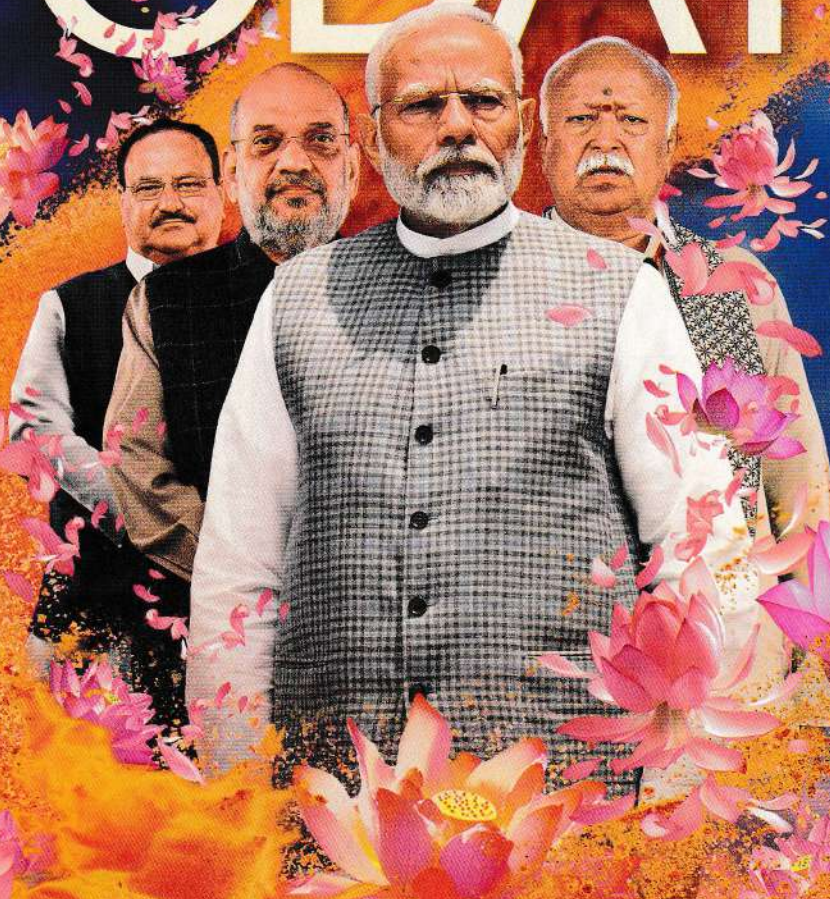
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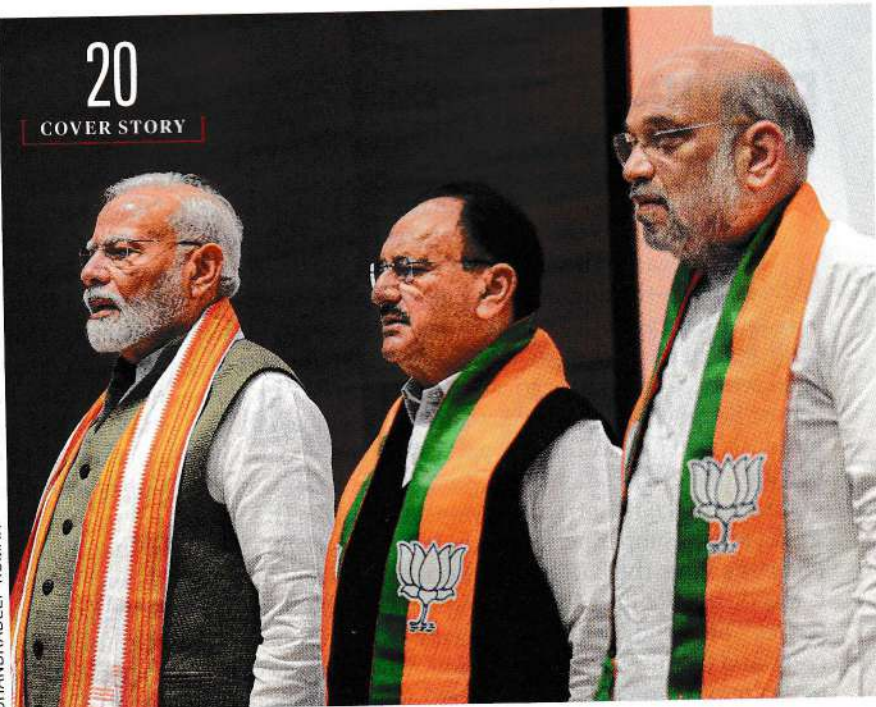


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Clockwise from centre

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**WITH AN ASSEMBLY POLL AFTER 10 YEARS, THE BJP SEEKS
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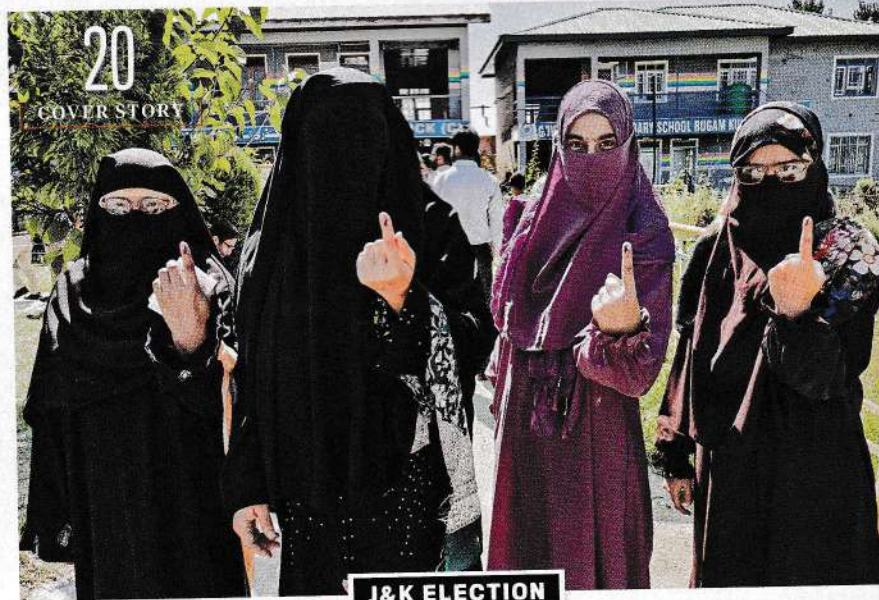
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With an assembly poll after 10 years, the BJP seeks electoral supremacy while
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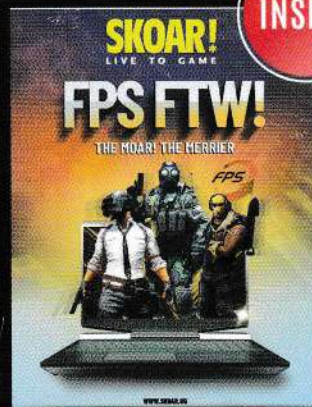


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The Rs 3.35 Lakh Crore Q-commerce Opportunity

Driven by convenience, innovation and market expansion, India's quick commerce sector is expected to grow over 10x by 2030 revolutionising retail



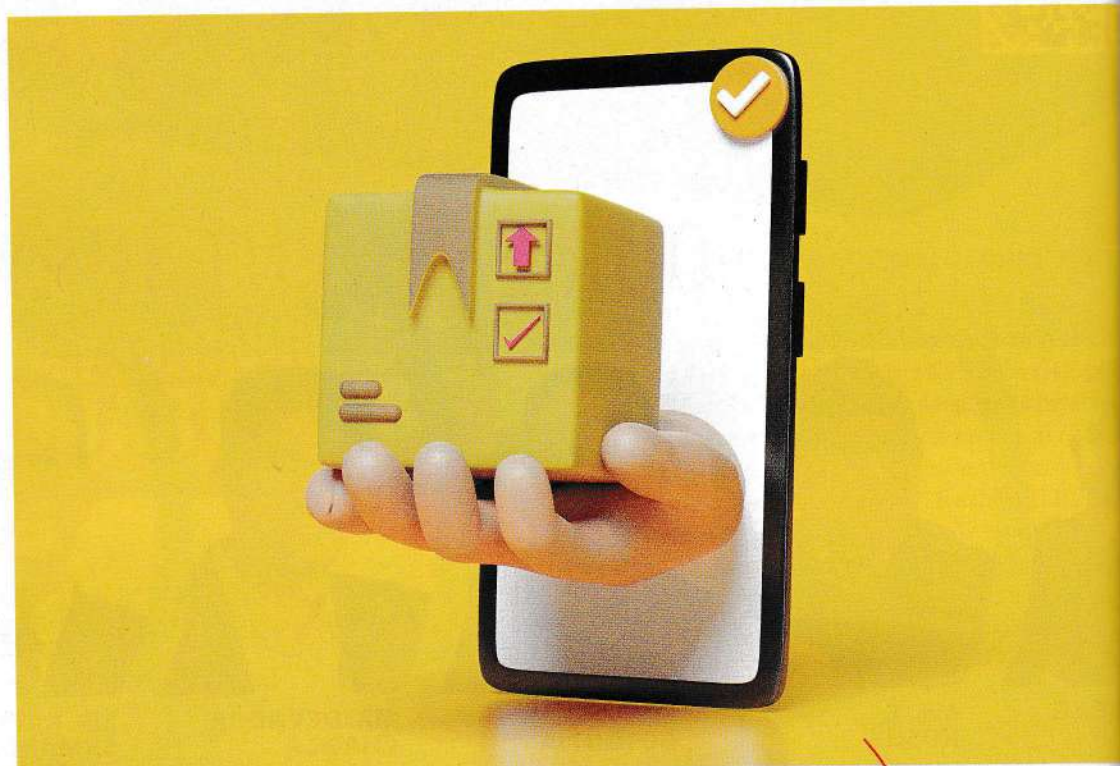
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