

## TABLE-I

(January 2018-December 2023)

Please provide the details of Publications that are published in UGC-Care listed journals (Group-I) or are Peer-Reviewed. Please exclude publications that are indexed in Web of Science and Scopus databases (Group-II)

For Reference UGC CARE Listed Journals,

Link:

<https://ugccare.unipune.ac.in/Apps1/Home/>

Index

Name of Author	Title of the Paper	Year of Publication	ISSN No.	Name of the Journal	Link to website of the Journal	Link to article/paper/abstract of the article	Whether Peer Reviewed (Yes/No)	Whether UGC CARE Listed (Yes/No)	UGC Care List ID (Group-I Journals)
Zafar Iqbal & Neetu Andotra	Exploring dynamics of learning organisation on performance outcomes	2022	ISSN:2320-7523	International Journal of Knowledge Management and Practices	<a href="https://www.proquest.com/openview/ceecf5dd0b4aecff6723cfb302908/1?pq-origsite=gscholar&amp;cbl=2043513">https://www.proquest.com/openview/ceecf5dd0b4aecff6723cfb302908/1?pq-origsite=gscholar&amp;cbl=2043513</a>	<a href="https://www.proquest.com/openview/ceecf5dd0b4aecff6723cfb302908/1?pq-origsite=gscolar&amp;cbl=2043513">https://www.proquest.com/openview/ceecf5dd0b4aecff6723cfb302908/1?pq-origsite=gscolar&amp;cbl=2043513</a>	Yes	Yes	

Ashok Kumar, Neetu Andotra	Environmental Turbulence, Government Support, and Organisational Performance: A Study of SMEs	2021	ISSN Number: 2455-0132	International Journal of Applied Marketing and Management	<a href="http://publishingindia.com/ijamm/">http://publishingindia.com/ijamm/</a>	<a href="http://publishingindia.com/ijamm/">http://publishingindia.com/ijamm/</a>	Yes	Yes	
Zafar Iqbal & Neetu Andotra	De-Globalisation Institutional Preparedness and Entrepreneurship	2021	ISSN 0976-4097	Commerce and Business Reearcher	<a href="file:///C:/Users/DELL/Downloads/1980-Article%20Text-3671-1-10-20230511.pdf">file:///C:/Users/DELL/Downloads/1980-Article%20Text-3671-1-10-20230511.pdf</a>	<a href="file:///C:/Users/DELL/Downloads/1980-Article%20Text-3671-1-10-20230511.pdf">file:///C:/Users/DELL/Downloads/1980-Article%20Text-3671-1-10-20230511.pdf</a>	Yes	Yes	
Jyoti Sarkhandia & Neetu Andotra	Exploring the mediation impact of innovation and adaptation to change in learning organisation performance outcomes	2020	ISSN 1517-7017	OPUS	<a href="http://www.publishingindia.com/opus">http://www.publishingindia.com/opus</a>	<a href="http://www.publishingindia.com/opus">http://www.publishingindia.com/opus</a>	Yes	Yes	

Ashok Kumar*, Neetu Andotra	Clustering, Targeting and Exploring Moderation in Intention-Purchase Behaviour among GIC Customers	2020	ISSN Number: 2277-484X	International Journal of Marketing and Business Communication	<a href="http://publishingindia.com/ijmbc/">http://publishingindia.com/ijmbc/</a>	<a href="http://publishingindia.com/ijmbc/">http://publishingindia.com/ijmbc/</a>	Yes	Yes	
Zafar Iqbal & Neetu Andotra	Examining the factors affecting community participation in destination development	2019	ISSN: 0972-7310	<i>Journal of Tourism-An International Research Journal on Travel &amp; Tourism</i>	<a href="https://www.jothnbgu.in/article/Journ...">https://www.jothnbgu.in/article/Journ...</a>	<a href="https://www.jothnbgu.in/article/Journ...">https://www.jothnbgu.in/article/Journ...</a>	Yes	Yes	
Parul Chhibber, Hardeep Chahal and Rahul Pratap Singh Kaurav	Is Brand Commitment the Missing Link in the Internal Branding and Brand Citizenship Behaviours Relationship in Services Sector: A Meta-analysis	2024	Electronic ISSN 2198-1639 Print ISSN 2198 -1620	Management Review Quarterly	<a href="https://link.springer.com/journal/11301">https://link.springer.com/journal/11301</a>	<a href="https://doi.org/10.1007/s11301-024-00408-1">https://doi.org/10.1007/s11301-024-00408-1</a>	Yes	Yes	Scopus (Group-2)



					45RWY 1YPIV* MTcxM zM1MD k5Ny40 LjEuMT cxMzM IMTA1 Ny4wLj AuMA..				
Mamta Sharma, Taruna Dubey and Hardeep Chahal	Covid-19 Pandemic: Transformation from Physical to Virtual Classrooms (Mediation analysis using PLS-SEM)	2023	ISSN: 1754 -2731	The TQM Journal	<a href="https://www.emeraldgroupublishing.com/journal/tqm?_ga=2.49241574.1332797660.1713340142-1692791812.1712409581&amp;_gl=1*_asfv6*_ga*MTY5Mjc5MTgxMi4xNzEyNDA">https://www.emeraldgroupublishing.com/journal/tqm?_ga=2.49241574.1332797660.1713340142-1692791812.1712409581&amp;_gl=1*_asfv6*_ga*MTY5Mjc5MTgxMi4xNzEyNDA</a>	10.1108/TQM-04-2022-0149	Yes	Yes	Scopus (Group-2)

					5NTgx* _ga_45 RWY1 YP1V* MTcxM zM1MD k5Ny40 LjEuMT cxMzM 1MTQ3 Ny4wLj AuMA..				
Hardeep Chahal, Kamani Dutta and Asha Devi	Conceptualising and measuring experiential health care services: role of consumer involvement	2022	ISSN: 1750 -6123 eISSN: 1750-6123	International Journal of Hospital and Pharmaceutical Marketing	https://w ww.eme raldgrou ppublish ing.com/ journal/i jphm?di stinct_id =%24de vice%3 A18eb3 909372b 0e- 0e256c8 5fea564 - 26001a5 1- 97806- 18eb390 9372b0e &_ga=2 .147193 591.133 2797660 .171334 0142-	<a href="https://www.emeraldgroupublishing.com/journal/ijphm?distinct_id=%24device%3A18eb3909372b0e-0e256c85fea564-26001a51-97806-18eb3909372b0e&amp;_ga=2.147193591.1332797660.1713340142-10.1108/IJPHM-02-2021-0018">10.1108/IJPHM-02-2021-0018</a>	Yes	Yes	Scopus (Group-2)

					1692791 812.171 2409581 &_gl=1 *1cjsu x*_ga* MTY5 Mjc5M TgxMi4 xNzEyN DA5NT gx*_ga_ 45RWY 1YP1V* MTcxM zM1MD k5Ny40 LjEuMT cxMzM 1MTcz MS4wL jAuMA. .				
Vijay Pereira, Yama Temouri, Jeevan Jyoti, Hardeep Chahal	Guest editorial- Investigating and evaluating multi- level analysis of sustainable business practices in emerging countries	2022	ISSN: 1934 -8835 eISSN: 1934-8835	International Journal of Organizational Analysis	<a href="https://www.emeraldgroupublishing.com/journal/ijoa">https://www.emeraldgroupublishing.com/journal/ijoa</a>	<a href="https://doi.org/10.1108/IJOA-03-2022-999">10.1108/IJOA-03-2022-999</a>	Yes	Yes	Scopus (Group-2)

<p>Hardeep Chahal, Pankesh Kumar, Neetu Kumari and Saguna Sethi</p>	<p>Exploration of stakeholder marketing orientation and its impact on business performance in Indian pharmaceutical marketing companies</p>	<p>2020</p>	<p>ISSN: 1750-6123 eISSN: 1750-6123</p>	<p>International Journal of Hospital and Pharmaceutical Marketing</p>	<p><a href="https://www.emeraldgroupublishing.com/journal/ijphm?distinct_id=%24device%3A18eb3909372b0e-0e-0e256c85fea564-26001a51-97806-18eb3909372b0e&amp;_ga=2.147193591.1332797660.1713340142-1692791812.1712409581&amp;_gl=1*1cujsux*_ga*MTY5Mjc5MTgxMi4xNzEyNDA5NTgx*_ga_">https://www.emeraldgroupublishing.com/journal/ijphm?distinct_id=%24device%3A18eb3909372b0e-0e-0e256c85fea564-26001a51-97806-18eb3909372b0e&amp;_ga=2.147193591.1332797660.1713340142-1692791812.1712409581&amp;_gl=1*1cujsux*_ga*MTY5Mjc5MTgxMi4xNzEyNDA5NTgx*_ga_</a></p>	<p><u>10.1108/IJPHM-05-2019-0035</u></p>	<p>Yes</p>	<p>Yes</p>	<p>Scopus (Group-2)</p>
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					45RWY 1YPIV* MTcxM zM1MD k5Ny40 LjEuMT cxMzM IMTcz MS4wL jAuMA. .				
Hardeep Chahal, Mahesh Gupta, Namrita Bhan and TCE Cheng	Operations management research grounded in the resource-based view: A meta- analysis	2020	ISSN 0925- 5273	International Journal of Production Economics	<a href="https://www.sciencedirect.com/journal/international-journal-of-production-economics">https://www.sciencedirect.com/journal/international-journal-of-production-economics</a>	<a href="https://doi.org/10.1016/j.jpe.2020.107805">10.1016/j.jpe.2020.107805</a>	Yes	Yes	Scopus (Group-2)
Hardeep Chahal and Anamika Sharma	Omnichannel integration: Literature Review and Future Research Agenda	2020	ISSN 2322- 0767	Journal of Commerce and Business Studies	Journal of Commerce AND business studies (du.ac.in)	<u>NA</u>	Yes	Yes	

					)				
Hardeep Chahal and Parul Chhibber	Dimensionality of Internal Branding Scale in Higher Education: Non-teaching Employees' Perspective	2020	0973-449X	NICE Journal of Business	Shobhit Meerut - NICE Journal of Business (shobhit university.ac.in)	<u>NA</u>	Yes	Yes	
Hardeep Chahal and Saguna Sethi	Moderating Role of Leader's proclivity and Internal Communication Between Internal Marketing and Employees Job Attitude	2020		Prestige International Journal of Management and Information Technology,	SANCHAYAN - International Journal of Information Technology and Management (pjitm.com)	<u>INNER PAGES.cdr (pjitm.com)</u>	Yes	Yes	
Hardeep Chahal, Jochen Wirtz and Anu Verma	Social media brand engagement: dimensions, drivers and consequences	2019	ISSN: 0736-3761 eISSN:0736-3761	Journal of Consumer Marketing	Journal of Consumer Marketing   Emerald Publishing	<u>10.1108/JC-M-11-2018-2937</u>	Yes	Yes	Scopus (Group-2)

					(emeraldgroupublishing.com)				
Hardeep Chahal, Mahesh Gupta, Swati Raina & Subhash Lonial	Operational flexibility-entrepreneurial orientation relationship: Effects and consequences	2019	Print ISSN: 0148-2963 Online ISSN: 1873-7978	Journal of Business Research	<a href="https://www.sciencedirect.com/journal/journal-of-business-research">https://www.sciencedirect.com/journal/journal-of-business-research</a>	<a href="https://doi.org/10.1016/j.jbusres.2019.08.011">10.1016/j.jbusres.2019.08.011</a>	Yes	Yes	Scopus (Group-2)
Hardeep Chahal, Mahesh Gupta & Subhash Lonial	Operational flexibility in hospitals: Scale development and validation	2018	Print ISSN: 0020-7543 Online ISSN: 1366-588X	International Journal of Production Research	International Journal of Production Research   Taylor & Francis Online (tandfonline.com)	<a href="https://doi.org/10.1080/00207543.2018.1442941">10.1080/00207543.2018.1442941</a>	Yes	Yes	Scopus (Group-2)
Gurjeet Kaur Sahi, Rupali Mahajan and Paul Jones	Strategic imperative for new product success: An internal stakeholder perspective.	2024	ISSN 2444-569X	<i>Journal of Innovation and Knowledge</i>	<a href="https://www.sciencedirect.com/science/article/pii/S2444569X240">https://www.sciencedirect.com/science/article/pii/S2444569X240</a>	<a href="https://doi.org/10.1016/j.jik.2024.100467">https://doi.org/10.1016/j.jik.2024.100467</a>	Yes	Yes	Scopus (Group-2)

					00076				
Pankaj C. Patel and Gurjeet Kaur Sahi	AI patent approvals in service firms, patent radicalness, and stock market reaction	2024	ISSN: 1094-6705	Journal of Service Research	<a href="https://journals.sagepub.com/doi/10.1177/10946705241230840#:~:text=The%20results%20show%20that%20the,radicalness%20exacerbates%20the%20negative%20reaction.">https://journals.sagepub.com/doi/10.1177/10946705241230840#:~:text=The%20results%20show%20that%20the,radicalness%20exacerbates%20the%20negative%20reaction.</a>	<a href="https://doi.org/10.1177/10946705241230840">https://doi.org/10.1177/10946705241230840.</a>	Yes	Yes	Scopus (Group-2)
Gurjeet Kaur Sahi, Pratik Modi and Stanzin Mantok	New product innovations in times of crisis: How did women entrepreneurs survive the COVID-19 crisis?	2023	ISSN: 0019-8501	Industrial Marketing Management	<a href="https://www.sciencedirect.com/science/article/pii/S001985012300038X">https://www.sciencedirect.com/science/article/pii/S001985012300038X</a>	<a href="https://doi.org/10.1016/j.indmarman.2023.03.004">https://doi.org/10.1016/j.indmarman.2023.03.004</a>	Yes	Yes	Scopus (Group-2)

Gurjeet Kaur Sahi, Sanjit K. Roy and Tisha Singh	Fostering engagement among emotionally exhausted frontline employees in financial services sector	2022	ISSN: 2055-6225	Journal of Service Theory and Practice	<a href="https://www.emerald.com/insight/content/doi/10.1108/JSTP-08-2021-0175/full/html#:~:text=Service%20firms%20needed%20to%20provide,motivated%20towards%20achieving%20their%20targets.">https://www.emerald.com/insight/content/doi/10.1108/JSTP-08-2021-0175/full/html#:~:text=Service%20firms%20needed%20to%20provide,motivated%20towards%20achieving%20their%20targets.</a>	<a href="https://doi.org/10.1108/JSTP-08-2021-0175">https://doi.org/10.1108/JSTP-08-2021-0175.</a>	Yes	Yes	Scopus (Group-2)
Jaskiran Arora; Gurjeet Kaur Sahi and Nicolas Yates	Will teachers continue to teach online post-COVID- 19?	2022	ISSN: 0144929X	Behaviour & Information Technology	<a href="https://www.tandfonline.com/doi/full/10.1080/0144929X.2022.2060861">https://www.tandfonline.com/doi/full/10.1080/0144929X.2022.2060861</a>	<a href="https://doi.org/10.1080/0144929X.2022.2060861">https://doi.org/10.1080/0144929X.2022.2060861</a>	Yes	Yes	Scopus (Group-2)

Gurjeet Kaur Sahi; Rita Devi; Mahesh C. Gupta and T. C. E. Cheng	Assessing co- creation based competitive advantage through consumers' need for differentiation	2022	ISSN 0969- 6989	Journal of Retailing and Consumer Services	<a href="https://www.sciencedirect.com/science/article/abs/pii/S0969698922000042">https://www.sciencedirect.com/science/article/abs/pii/S0969698922000042</a>	<a href="https://doi.org/10.1016/j.jretconser.2022.102911">https://doi.org/10.1016/j.jretconser.2022.102911</a>	Yes	Yes	Scopus (Group-2)
Gurjeet Kaur Sahi; Mahesh C. Gupta; T. C. E. Cheng and Stanzin Mantok	Mitigating the tension in pursuit of operational ambidexterity: The roles of knowledge development and bricolage	2021	ISSN 0925- 5273	International Journal of Production Economics	<a href="https://www.sciencedirect.com/science/article/abs/pii/S0925527321001778#:~:text=Bricolage%20contributes%20towards%20firms%20efficient,competing%20demands%20with%20limited%20resources.">https://www.sciencedirect.com/science/article/abs/pii/S0925527321001778#:~:text=Bricolage%20contributes%20towards%20firms%20efficient,competing%20demands%20with%20limited%20resources.</a>	<a href="https://doi.org/10.1016/j.ijpe.2021.108201">https://doi.org/10.1016/j.ijpe.2021.108201</a>	Yes	Yes	scopus (Group-2)

<p>Pankaj C. Patel; Gurjeet Kaur Sahi; Mahesh C. Gupta and Jayanth Jayaram</p>	<p>Service-profit chain and service triads: exploring the role of throughput orientation</p>	<p>2020</p>	<p>ISSN 1366- 588X</p>	<p>International Journal of Production Research</p>	<p><a href="https://www.google.com/search?q=Service-profit-chain+and+service+triads+exploring+the+role+of+throughput+orientation&amp;oeq=Service-profit-chain+and+service+triads+exploring+the+role+of+throughput+orientation&amp;gs_lcrp=EgZjaHJvbWUyBggAEEUYOdIBBzI3MGowajeoAgCwAgA&amp;s">https://www.google.com/search?q=Service-profit-chain+and+service+triads+exploring+the+role+of+throughput+orientation&amp;oeq=Service-profit-chain+and+service+triads+exploring+the+role+of+throughput+orientation&amp;gs_lcrp=EgZjaHJvbWUyBggAEEUYOdIBBzI3MGowajeoAgCwAgA&amp;s</a></p>	<p><a href="https://doi.org/10.1080/00207543.2019.1708991">https://doi.org/10.1080/00207543.2019.1708991</a></p>	<p>Yes</p>	<p>Yes</p>	<p>Scopus (Group-2)</p>
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					<a href="#">ourceid=chrome&amp;ie=UTF-8</a>				
Gurjeet Kaur Sahi; Rita Sharma and Satya Bhusan Dash	Examining the role of customer engagement in augmenting referral value: The moderated-mediation of relational and expertise value	2019	ISSN : 2055-6225	Journal of Service - Theory and Practice	<a href="https://www.emerald.com/insight/content/doi/10.1108/JSTP-12-2018-0268/full/html#:~:text=The%20study%20validated%20the%20moderating%20belongingness%20acceptance%20">https://www.emerald.com/insight/content/doi/10.1108/JSTP-12-2018-0268/full/html#:~:text=The%20study%20validated%20the%20moderating%20belongingness%20acceptance%20</a>	<a href="https://doi.org/10.1108/JSTP-12-2018-0268">https://doi.org/10.1108/JSTP-12-2018-0268</a>	Yes	Yes	Scopus (Group-2)



					<a href="#">by%20like%2D</a>				
Gurjeet Kaur Sahi; Mahesh C. Gupta and T C E Cheng	The effects of strategic orientation on operational ambidexterity: A study of Indian SMEs in the Industry 4.0 era	2019	ISSN 0925-5273	International Journal of Production Economics	<a href="https://www.sciencedirect.com/science/article/abs/pii/S0925527319301896">https://www.sciencedirect.com/science/article/abs/pii/S0925527319301896</a>	<a href="https://doi.org/10.1016/j.ijpe.2019.05.014">https://doi.org/10.1016/j.ijpe.2019.05.014</a>	Yes	Yes	Scopus (Group-2)
Gurjeet Kaur Sahi; Mahesh C. Gupta, Subhash C Lonial and T C E Cheng	Operational responsiveness and business performance relationship: Role of entrepreneurial orientation	2019	ISSN:0144-3577	International Journal of Operations and Production Management	-	<a href="https://doi.org/10.1108/IJOPM-07-2018-0411">https://doi.org/10.1108/IJOPM-07-2018-0411</a>	Yes	Yes	Scopus (Group-2)
Stanzin Mantok; Harjit Sekhon; Gurjeet Kaur Sahi and Paul Jones	Entrepreneurial orientation and the mediating role of organizational learning amongst Indian S-SMEs	2019	ISSN: 1462-6004	Journal of Small Business and Enterprise Development	<a href="https://www.emerald.com/insight/content/doi/10.1108/JSBED-07-2018-0215/full/html#:~:text=Among%20thre">https://www.emerald.com/insight/content/doi/10.1108/JSBED-07-2018-0215/full/html#:~:text=Among%20thre</a>	<a href="https://doi.org/10.1108/JSBED-07-2018-0215">https://doi.org/10.1108/JSBED-07-2018-0215</a>	Yes	Yes	Scopus (Group-2)

					<a href="#">e%20di mension s%20of %20entr epreneur ial.0.183 %3B%2 0p%3D 0.010).</a>				
Shaun P. Digan; Gurjeet Kaur Sahi; Pankaj C. Patel and Stanzin Mantok	Women's Perceived Empowerment in Entrepreneurial Efforts: The Role of Psychological Capital and Bricolage	2018	Online ISSN:1540- 627X Print ISSN:0047- 2778	Journal of Small Business Management	<a href="https://onlinejournal.wiley.com/doi/abs/10.1111/jsbm.12402">https://onlinejournal.wiley.com/doi/abs/10.1111/jsbm.12402</a>	<a href="https://doi.org/10.1111/jsbm.12402">https://doi.org/10.1111/jsbm.12402</a>	Yes	Yes	Scopus (Group-2)
Pratik Modi and Gurjeet Kaur Sahi	The Meaning and Relevance of Internal Market Orientation in Nonprofit Organisations	2018	ISSN: 02642069	The Service Industries Journal	<a href="https://www.tandfonline.com/doi/full/10.1080/02642069.2017.1376660">https://www.tandfonline.com/doi/full/10.1080/02642069.2017.1376660</a>	<a href="https://doi.org/10.1080/02642069.2017.1376660">https://doi.org/10.1080/02642069.2017.1376660</a>	Yes	Yes	Scopus (Group-2)
Pratik Modi and Gurjeet Kaur Sahi	Toward a Greater Understanding of the Market Orientation and Internal Market Orientation Relationship	2018	ISSN: 0965254X, 14664488	Journal of Strategic Marketing	<a href="https://www.tandfonline.com/doi/abs/10.1080/0965254X.2017.1318943">https://www.tandfonline.com/doi/abs/10.1080/0965254X.2017.1318943</a>	<a href="https://doi.org/10.1080/0965254X.2017.1318943">https://doi.org/10.1080/0965254X.2017.1318943</a>	Yes	Yes	Scopus (Group-2)

Vijay Pereira, Yama Temouri, Jeevan Jyoti, and Hardeep Chahal	Investigating and evaluating multi-level analysis of sustainable business practices in emerging countries	2022	ISSN: 1934-8835	<i>International Journal For Organisational Analysis</i>	<a href="https://www.emerald.com/insight/content/doi/10.1108/IJOA-03-2022-999/full/html">https://www.emerald.com/insight/content/doi/10.1108/IJOA-03-2022-999/full/html</a>	<a href="https://doi.org/10.1108/IJOA-03-2022-999">https://doi.org/10.1108/IJOA-03-2022-999</a>	YES	YES	Scopus (Group-2)
Jeevan Jyoti and Dimple Bhagat	Fun at workplace and intention to leave: Role of work engagement and group cohesion	2022	ISSN: 0959-6119	<i>International Journal of Contemporary Hospitality Management</i>	<a href="https://www.emerald.com/insight/0959-6119.htm">https://www.emerald.com/insight/0959-6119.htm</a>	<a href="https://doi.org/10.1108/IJCHM-06-2021-0704">https://doi.org/10.1108/IJCHM-06-2021-0704</a>	YES	YES	Scopus (Group-2)
Sumeet Kour and Jeevan Jyoti	Cross-cultural training and adjustment through the lens of cultural intelligence and type of expatriates	2022	0142-5455	<i>Employee Relations</i>	<a href="https://www.emerald.com/insight/0142-5455.htm">https://www.emerald.com/insight/0142-5455.htm</a>	<a href="https://doi.org/10.1108/ER-07-2020-0355">https://doi.org/10.1108/ER-07-2020-0355</a>	YES	YES	Scopus (Group-2)
Jeevan Jyoti, Poonam Sharma, Sumeet Kour and Harleen Kour	The role of job involvement and career commitment between person–job fit and organizational commitment: A study of higher education sector	2021	ISSN: 0951-354X	<i>International Journal of Educational Management</i>	<a href="https://www.emerald.com/insight/content/doi/10.1108/IJEM-06-2019-0205/full/html">https://www.emerald.com/insight/content/doi/10.1108/IJEM-06-2019-0205/full/html</a>	<a href="https://doi.org/10.1108/IJEM-06-2019-0205">https://doi.org/10.1108/IJEM-06-2019-0205</a>	YES	YES	Scopus (Group-2)

Vijay Pereira, Jeevan Jyoti, and Shabir Hussain	Impact of travel motivations on tourist's attitude towards destination Choice: Mediating effect of destination Image	2019	1096-3480	<i>Journal of Hospitality and Tourism Research</i>	<a href="https://journals.sagepub.com/doi/abs/10.1177/1096348019887528">https://journals.sagepub.com/doi/abs/10.1177/1096348019887528</a>	<a href="https://doi.org/10.1177/1096348019887528">https://doi.org/10.1177/1096348019887528</a>	YES	YES	Scopus (Group-2)
Jeevan, Jyoti, Asha Rani and Sumeet Kour	Perceived HPWS and Intention to leave: Role of well being and mentoring.	2019	ISSN 2454-6801	<i>The Indian Journal of Commerce,</i>	<a href="https://icaindia.info/JOURNALS.html">https://icaindia.info/JOURNALS.html</a>	NA	YES	YES	Not Scopus Indexed
Jeevan Jyoti and Asha Rani	Role of burnout and mentoring between high performance work system and intention to leave: Moderated mediation model	2019	ISSN 0148-2963	<i>Journal of Business Research</i>	<a href="https://www.sciencedirect.com/science/article/abs/pii/S0148296318306866">https://www.sciencedirect.com/science/article/abs/pii/S0148296318306866</a>	<a href="https://doi.org/10.1016/j.jbusres.2018.12.068">https://doi.org/10.1016/j.jbusres.2018.12.068</a>	YES	YES	Scopus (Group-2)
Jeevan Jyoti and Roomi Rani	Assessing personal factors affecting SHRM orientation of Bank managers	2019		<i>Saransh RKG Journal of Management</i>	<a href="https://www.researchgate.net/publication/348225080_Assessing_the_personal_factors_affecting_SHRM_orientation_of_Indi">https://www.researchgate.net/publication/348225080_Assessing_the_personal_factors_affecting_SHRM_orientation_of_Indi</a>				

					<a href="#">an bank managements</a>				
Jyoti Sharma, S. Mohapatra, S. Roy	Memorable Tourism Experiences (MTE): Integrating Antecedents, Consequences and Moderating Factor	2022	1330 7533	Tourism and Hospitality Management	<a href="https://hrcaak.srce.hr/file/405512#:~:text=Thus%20an%20understanding%20of%20destination%20attributes%20such%20as">https://hrcaak.srce.hr/file/405512#:~:text=Thus%20an%20understanding%20of%20destination%20attributes%20such%20as</a>	<a href="https://doi.org/10.20867/thm.28.1.2">doi.org/10.20867/thm.28.1.2</a>	Yes		Scopus
Jyoti Sharma, Vriti Jain	Spirituality and Workplace: A Critical Approach	2021	2394 0298	NIU International Journal of Human Rights			Yes	Yes	
R. A. Rather, Jyoti Sharma	Dimensionality and Consequences of Customer Engagement: A Social Exchange Perspective	2019	2249 5304	Vision The Journal of Business Perspective	<a href="https://ideas.repec.org/a/sae/vision/v23y2019i3p255-266.html">https://ideas.repec.org/a/sae/vision/v23y2019i3p255-266.html</a>	DOI: 10.1177/0972262919850923	Yes		

S. Roy, Jyoti Sharma	Dead or Living: Which Celebrity to Endorse?	2019	0973 9017	The Great Lakes Herald	<a href="https://www.greatlakes.edu.in/herald/pdfs/sept-2019/article-1.pdf">https://www.greatlakes.edu.in/herald/pdfs/sept-2019/article-1.pdf</a>		Yes		
Jyoti Sharma, Meenakshi Nargotra, R. Sarangal	Engaging Internal Customers through Justice: A Pilot Study in J&K	2019	2347 4440	Manthan: Journal of Commerce and Management	<a href="https://www.researchgate.net/publication/314898644_Engaging_Internal_Customers_through_Justice_A_Pilot_Study_in_Jand_K">https://www.researchgate.net/publication/314898644_Engaging_Internal_Customers_through_Justice_A_Pilot_Study_in_Jand_K</a>	<a href="https://doi.org/10.17492/manthan.spl19.11">DOI:10.17492/manthan.spl19.11</a>	Yes		
Jyoti Sharma, R.A. Rather, Murtaza Itoo, Aubid Parrey	Exploring the Role of Service Quality, Value Congruity, Brand Identification: Impact on Customer Brand Engagement and Loyalty in Emerging Service Markets	2019	2278 9022	Researcher: A Multidisciplinary Journal	-		Yes		

R.A. Rather, Jyoti Sharma, Murtaza Itoo	Exploring relationships Among Customer Brand Engagement, Brand Equity and Brand Loyalty Towards Hospitality Brands	2018	0970 2385	Abhigyan, Quest for Excellence	<a href="https://www.researchgate.net/publication/365717049_Exploring_Relationships_Among_Customer_Brand_Engagement_Brand_Equity_and_Brand_Loyalty_Towards_Hospitality_Brands">https://www.researchgate.net/publication/365717049_Exploring_Relationships_Among_Customer_Brand_Engagement_Brand_Equity_and_Brand_Loyalty_Towards_Hospitality_Brands</a>	<a href="https://doi.org/10.56401/Abhigyan/36.2.2018.41-50">DOI:10.56401/Abhigyan/36.2.2018.41-50</a>	Yes	
Jyoti Sharma, Meenakshi Nargotra	Exploring the Employee Engagement in Telecom Sector	2018	2277 2138	Journal of Strategic Human Resource Management	<a href="http://www.publishingindia.com/GetBrochure.aspx?query=UERGQnJvY2h1cmVzfC80Njg1LnBkZnwvNDY4NS5wZGY=">http://www.publishingindia.com/GetBrochure.aspx?query=UERGQnJvY2h1cmVzfC80Njg1LnBkZnwvNDY4NS5wZGY=</a>		Yes	





					<a href="#">2/No%202%20(2022)/10_Tasrem%20Lal.pdf</a>				
Tarsem Lal	Investigating Perception of Rural Households with regard to Service Quality of Cooperative Banks in J&K	2022	ISSN: 019-512X	The Indian Journal of Commerce			Yes	Yes	Scopus (Group-2)
Tarsem Lal and Vikram Singh Temouri, Jeevan Jyoti, Hardeep Chahal	Examining the Impact of Economic Factors on Retirement Planning Behaviour of Salaried EmployeesInvestigating and evaluating multi-level analysis of sustainable business practices in emerging countries	2022	ISSN: 2582-340X eISSN: 1934-8835	Asian Journal of Economics and Finance	<a href="https://www.arjournals.com/ajef/issue/153">https://www.arjournals.com/ajef/issue/153</a>	<a href="https://doi.org/10.46791/ajef.2022.v04i01.08">https://doi.org/10.46791/ajef.2022.v04i01.08</a>	Yes	Yes	

Tarsem Lal	Impact of Demographic Factors on Usage of Financial Services by Marginalised Communities through Financial Inclusion	2022	ISSN: 2582-5194	Journal of Development Economics and Finance	<a href="https://www.arjournals.com/jdef/issue/152">https://www.arjournals.com/jdef/issue/152</a>	<a href="https://doi.org/10.46791/jdef.2022.v03i01.06">https://doi.org/10.46791/jdef.2022.v03i01.06</a>	Yes	Yes	
Tarsem Lal and Anzal Ali Malik	Management of Non-Performing Assets (NPAs): Financial Distress Caused in Indian Banking Sector due to Covid-19	2021	ISSN:0972-0766	Journal of the Asiatic Society of Mumbai		-	Yes	Yes	UGC CARE List (Group-1)
Tarsem Lal	Impact of financial inclusion on economic development of marginalized communities through the mediation of socio-economic empowerment.	2021	ISSN:0306-8293	International Journal of Social Economics	<a href="https://www.emerald.com/insight/content/doi/10.1108/IJSE-12-2020-0830/full/html">https://www.emerald.com/insight/content/doi/10.1108/IJSE-12-2020-0830/full/html</a>	<a href="https://doi.org/10.1108/IJSE-12-2020-0830">https://doi.org/10.1108/IJSE-12-2020-0830</a>	Yes	Yes	Scopus (Group-2)

Tarsem Lal and Jatinder Kaur	Perception of microfinance beneficiaries with regard to inclusive growth	2021	ISSN: 2617-9210	International Journal of Financial Management and Economics	<a href="https://www.theeconomicjournal.com/arc_hives/2021.v4.i2">https://www.theeconomicjournal.com/arc_hives/2021.v4.i2</a>	<a href="https://doi.org/10.33545/26179210.2021.v4.i2.87">https://doi.org/10.33545/26179210.2021.v4.i2.87</a>	Yes	Yes	
Tarsem Lal and Jatinder Kaur	Impact of microfinance on economic empowerment of rural women	2021	ISSN:2583-3596	Indian Development Policy Review	NA	NA	Yes	Yes	
Tarsem Lal	Investigating the Causes and Impact of Child Labour on Growth and Development of Working Children in Jammu District of Jammu and Kashmir	2021	ISSN: 2582-5194	Journal of Development Economics and Finance	<a href="https://arjournals.com/journal/catalog/Journals%20Papers/JDEF/2022/No%201%20(2022)/7_Tarsem%20Lal.pdf">https://arjournals.com/journal/catalog/Journals%20Papers/JDEF/2022/No%201%20(2022)/7_Tarsem%20Lal.pdf</a>	<a href="https://doi.org/10.46791/jdef.2022.v03i01.07">https://doi.org/10.46791/jdef.2022.v03i01.07</a>	Yes	Yes	
Tarsem Lal	Investigating the factors affecting investment behaviour of mutual fund investors	2020	ISSN: 0972-8384	The Business Review	<a href="https://deanbs.uok.edu.in/Main/JournalVolume.aspx?V=2020-No1and2">https://deanbs.uok.edu.in/Main/JournalVolume.aspx?V=2020-No1and2</a>	<a href="https://deanbs.uok.edu.in/Files/6d8be055-fc07-4110-8b8a-48477e9b960a/Journal/e186c26e-f48e-4851-8f37-e1afee960d">https://deanbs.uok.edu.in/Files/6d8be055-fc07-4110-8b8a-48477e9b960a/Journal/e186c26e-f48e-4851-8f37-e1afee960d</a>	Yes	Yes	UGC CARE List

						<a href="#">45.pdf</a>			
Tarsem Lal	Impact of financial Inclusion on rural development through cooperatives	2019	ISSN:0306-8293	International Journal of Social Economics,	<a href="https://www.emerald.com/insight/content/doi/10.1108/IJS-E-02-2018-0057/full/html?skipTracking=true#:~:text=(2014)%20Shabna%20(2014).and%20low%20skilled%20rural%20households">https://www.emerald.com/insight/content/doi/10.1108/IJS-E-02-2018-0057/full/html?skipTracking=true#:~:text=(2014)%20Shabna%20(2014).and%20low%20skilled%20rural%20households</a>	<a href="https://doi.org/10.1108/IJS-E-02-2018-0057">https://doi.org/10.1108/IJS-E-02-2018-0057</a>	Yes	Yes	Scopus (Group-2)
Tarsem Lal	Perception of rural households towards availability of cooperative banking services in northern states of India	2019	ISSN:2320-7507	International Journal of Banking, Risk and Insurance	<a href="http://www.publishingindia.com/IJBRI/56/perception-of-rural-househo">http://www.publishingindia.com/IJBRI/56/perception-of-rural-househo</a>	NA	YES	Yes	UGC Listed Journal-48271

					lds- towards- availabil ity-of- cooperat ive- banking - services -in- northern -states- of- india/81 0/5633/				
Tarsem Lal	Impact of financial inclusion on economic development of rural households in northern states of India	2018	ISSN:0019-5170	Indian Journal of Economics	NA	<u>NA</u>	Yes	yes	
Tarsem Lal	Impact of financial inclusion on poverty alleviation through cooperative banks	2018	ISSN:0306-8293	International Journal of Social Economics	<a href="https://www.emerald.com/insight/content/doi/10.1108/IJS-E-05-2017-0194/full/html?skipTracking=true">https://www.emerald.com/insight/content/doi/10.1108/IJS-E-05-2017-0194/full/html?skipTracking=true</a>	<a href="https://doi.org/10.1108/IJSE-05-2017-0194">https://doi.org/10.1108/IJSE-05-2017-0194</a>	yes	yes	Scopus (Group-2)

Sunil Kumar	Role of market orientation as a capability for improved business performance	2018	ISSN:2320-7523	International Journal of Knowledge Management and Practices	<a href="http://www.publishingindia.com/ijkm/">http://www.publishingindia.com/ijkm/</a>	<a href="http://www.publishingindia.com/ijkm/57/role-of-market-orientation-as-a-capability-for-improved-business-performance/737/5125/">http://www.publishingindia.com/ijkm/57/role-of-market-orientation-as-a-capability-for-improved-business-performance/737/5125/</a>	Yes	No	NA
Jigmet Stobdan and Sunil Kumar	The Role of COVID-19 in Popularising Travel Insurance in Post-Pandemic Era	2023	2278-6759	The Journal of Insurance Institute of India	<a href="https://www.insuranceinstituteofindia.com/web/guest/earlier-issues">https://www.insuranceinstituteofindia.com/web/guest/earlier-issues</a>	<a href="https://www.insuranceinstituteofindia.com/documents/d/college-of-insurance/the-journal-april-june-2023">https://www.insuranceinstituteofindia.com/documents/d/college-of-insurance/the-journal-april-june-2023</a>	Yes	Yes	415
Jigmet Stobdan and Sunil Kumar	NeoBanks: Future Prospects, Challenges and Strategies	2023	0019-4921	Bank Quest	<a href="https://www.iibf.org.in/iibf_bankquest_new.asp">https://www.iibf.org.in/iibf_bankquest_new.asp</a>	<a href="https://www.iibf.org.in/documents/BankQuest/NeoBanks%20Future%20Prospects%20Challenges%20and%20Strategies%20Jigmit%20Stobdan%20and%20Dr.%20Sunil%20Kumar">https://www.iibf.org.in/documents/BankQuest/NeoBanks%20Future%20Prospects%20Challenges%20and%20Strategies%20Jigmit%20Stobdan%20and%20Dr.%20Sunil%20Kumar</a>	Yes	Yes	1

						<a href="#">mar.pdf</a>			
Harleen Kaur & Devi, P.	A discourse on role of digital payments adoption to drive MSMEs towards the attainment of sustainable advantage	2023	ISSN: 2582-340X	Asian Journal of Economics and Finance	<a href="https://www.arjournals.com/image/catalog/Journals%20Papers/AJEF/2023/No%20(2023)/9-Harleen%20Kaur-F-new.pdf">https://www.arjournals.com/image/catalog/Journals%20Papers/AJEF/2023/No%20(2023)/9-Harleen%20Kaur-F-new.pdf</a>	<a href="https://DOI:10.47509/AJEF.2023.v05i02.09">https://DOI:10.47509/AJEF.2023.v05i02.09</a>	Yes	Yes	
Harleen Kaur & Devi, P.	Decoding the factors impacting the dynamics of digital payment service adoption in MSMEs.	2022	SSN 2277-1689 (print), 2278-8441 (online)	Prestige International Journal of Management & IT-Sanchayan	<a href="https://www.proquest.com/openview/c11e0bb0bb83ce9c43d980987fe2eaf3/1?pq-origsite=gscholar&amp;cbl=2035007">https://www.proquest.com/openview/c11e0bb0bb83ce9c43d980987fe2eaf3/1?pq-origsite=gscholar&amp;cbl=2035007</a>	<a href="https://www.proquest.com/openview/c11e0bb0bb83ce9c43d980987fe2eaf3/1?pq-origsite=gscholar&amp;cbl=2035007">https://www.proquest.com/openview/c11e0bb0bb83ce9c43d980987fe2eaf3/1?pq-origsite=gscholar&amp;cbl=2035007</a>	Yes	Yes	

Harleen Kaur & Bansal, P.

Mediating role of utilization of financial products and services on the relationship between financial access and MSMEs growth in India.	2021	ISSN 0970-8464	Small Enterprises Development, Management & Extension Journal	<a href="https://journals.sagepub.com/doi/10.1177/0970846421042430">https://journals.sagepub.com/doi/10.1177/0970846421042430</a>	<a href="https://doi.org/10.1177/0970846421042430">https://doi.org/10.1177/0970846421042430</a>	Yes	Yes	Scopus (Group 2)
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Harleen Kaur & Bansal, P.

Assessing the impact of financial literacy on firm sustainability: Mediating role of financial access and firm growth.	2021	ISSN 0970-8464.	Small Enterprises Development, Management & Extension Journal	<a href="https://journals.sagepub.com/doi/abs/10.1177/09708464211044226?journalCode=sdea#:~:text=Financial%20Literacy%20Firm%20growth%20and%20Firm%20Sustainability&amp;text=(2018)%20asserted%20that%20there%20exists,the%20lack%20o">https://journals.sagepub.com/doi/abs/10.1177/09708464211044226?journalCode=sdea#:~:text=Financial%20Literacy%20Firm%20growth%20and%20Firm%20Sustainability&amp;text=(2018)%20asserted%20that%20there%20exists,the%20lack%20o</a>	<a href="https://doi.org/10.1177/09708464211044226">https://doi.org/10.1177/09708464211044226</a>	Yes	Yes	Scopus (Group 2)
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				<a href="#">f%20financial%20literacy.</a>				
Harleen & Vishavkirti	Impact of motivators on innovation: empirical evidence from Jammu.	2021	ISSN: 2278-9022	Researcher: A Multidisciplinary Journal	-		Yes	
Abrol, D. & Harleen	Assessing the role of financial innovations in enhancing business performance.	2018	ISSN 2231-5780.	Zenith International Journal of Multidisciplinary Research	<a href="https://www.researchgate.net/publication/352363668_ASSESSING_THE_ROLE_OF_FINANCIAL_INNOVATIONS_IN_ENHANCING_BUSINESS_PERFORMANCE">https://www.researchgate.net/publication/352363668_ASSESSING_THE_ROLE_OF_FINANCIAL_INNOVATIONS_IN_ENHANCING_BUSINESS_PERFORMANCE</a>	<a href="#">DOI:10.13140/RG.2.2.14354.58565</a>	Yes	

Abrol, D. & Harleen	Exploring the customer relationship management practices in insurance sector.	2018	ISSN 2349-1078	CU Global Management Review			Yes		
Dr. Rupa Mahajan	Impact of Big Five Personality Traits on OCB and Satisfaction	2018,	0974-5874[	International Journal of Business Insights and Transformation –	<a href="https://scholar.google.com/citations?view_op=view_citation&amp;hl=en&amp;user=JrYabT8AAAAJ&amp;citation_for_view=JrYabT8AAAAJ;qjMakFHDy7sC">https://scholar.google.com/citations?view_op=view_citation&amp;hl=en&amp;user=JrYabT8AAAAJ&amp;citation_for_view=JrYabT8AAAAJ;qjMakFHDy7sC</a>	<a href="https://scholar.google.com/citations?view_op=view_citation&amp;hl=en&amp;user=JrYabT8AAAAJ&amp;citation_for_view=JrYabT8AAAAJ;qjMakFHDy7sC">https://scholar.google.com/citations?view_op=view_citation&amp;hl=en&amp;user=JrYabT8AAAAJ&amp;citation_for_view=JrYabT8AAAAJ;qjMakFHDy7sC</a>	Yes	Yes	
Dr. Rupa Mahajan	Impact of “OCB” on Employee Participation and Organisational Productivity- A Rural Perspective	2018	2516-5828	Econocedia: Cambridge International Academics –	<a href="http://econocedia.cambridgejournals.org/econojs/index.php/econocedia/article/view/2/2">http://econocedia.cambridgejournals.org/econojs/index.php/econocedia/article/view/2/2</a>	<a href="http://econocedia.cambridgejournals.org/econojs/index.php/econocedia/article/view/2/2">http://econocedia.cambridgejournals.org/econojs/index.php/econocedia/article/view/2/2</a>			

Dr. Rupa Mahajan	Relationship Among Role Perception, Leadership, OCB and Organisational Performance from Nursing Personnel Perspective	2018,		Journal of Business Wisdom –	NA	NA			
Dr. Rupa Mahajan	Value Creation through Behaviour Based Competencies in Higher Education – A Modern Education Perspective	2022	2455-1627	International Journal of Commerce and Management Research –	<a href="https://www.managejournal.com/archives/2022/vol8/issue3/8-5-17">https://www.managejournal.com/archives/2022/vol8/issue3/8-5-17</a>	<a href="https://www.managejournal.com/archives/2022/vol8/issue3/8-5-17">https://www.managejournal.com/archives/2022/vol8/issue3/8-5-17</a>	Yes	Yes	
Vishal Gupta	Understanding the consumers' green attitudinal-behavioral psychology	2022	2717-7564	Journal of Positive School Psychology	<a href="https://journalppw.com/index.php/jpsp">https://journalppw.com/index.php/jpsp</a>	<a href="https://journalppw.com/index.php/jpsp/article/download/13495/8751/16297">https://journalppw.com/index.php/jpsp/article/download/13495/8751/16297</a>	Yes	Yes	Scopus
Vishal Gupta	Examining the behavioural and attitudinal purchase intention of youth toward green products.	2021	0974-8482.	Orissa Journal of Commerce	<a href="https://ojcoca.org/">https://ojcoca.org/</a>	<a href="https://www.researchgate.net/publication/356796716_Examining_the_Behavioural_and_Attitudinal_Purchase_Intentions_of_Youth_Toward_Green_Products">https://www.researchgate.net/publication/356796716_Examining_the_Behavioural_and_Attitudinal_Purchase_Intentions_of_Youth_Toward_Green_Products</a>	Yes	Yes	UGC Care Listed

Vishal Gupta	Validating the theory of planned behavior in green purchasing behaviour	2021	2662-9399	SN Business and Economics	<a href="https://link.springer.com/journal/43546">https://link.springer.com/journal/43546</a>	<a href="https://ideas.repec.org/a/spr/snbeco/v1y2021i10d10.1007_s43546-021-00148-4.html">https://ideas.repec.org/a/spr/snbeco/v1y2021i10d10.1007_s43546-021-00148-4.html</a>	Yes	Yes	UGC Care Listed
Vishal Gupta	Green purchase intention: Impact of subjective norms and perceived behavioural control	2021	2347-4440	Manthan: Journal of Commerce and Management	<a href="https://www.journalpressindia.com/mantahan-journal-of-commerce-and-management">https://www.journalpressindia.com/mantahan-journal-of-commerce-and-management</a>	<a href="https://www.indianjournals.com/ijor.aspx?target=ijor:mjcm&amp;volume=8&amp;issue=1&amp;article=007">https://www.indianjournals.com/ijor.aspx?target=ijor:mjcm&amp;volume=8&amp;issue=1&amp;article=007</a>	Yes	Yes	
Vishal Gupta	Green Consumption: A Study of Buying Behaviour towards Herbal Products.	2020	2277-484X	International Journal of Marketing & Business Communication	<a href="http://www.publishingindia.com/ijmbc/">http://www.publishingindia.com/ijmbc/</a>	<a href="http://www.publishingindia.com/ijmbc/49/green-consumption-a-study-of-buying-behaviour-towards-herbal-products/10924/16336/">http://www.publishingindia.com/ijmbc/49/green-consumption-a-study-of-buying-behaviour-towards-herbal-products/10924/16336/</a>	Yes	Yes	
Vishal Gupta	Enhancing green product purchase behavior: The role of green satisfaction and green loyalty	2020	2320-7515	International Journal on Customer Relations	<a href="http://www.publishingindia.com/">http://www.publishingindia.com/</a>	<a href="http://www.publishingindia.com/IJR/55/enhancing-green-">http://www.publishingindia.com/IJR/55/enhancing-green-</a>	Yes	Yes	

					<a href="#">ijcr/</a>	<a href="#">product-purchase-behavior-the-role-of-green-satisfaction-and-green-loyalty/890/6132/</a>			
Vishal Gupta	Indian green generation: A study of attitude toward green products among young millennials from India.	2018	2277-484X	International Journal of Marketing & Business Communication	<a href="http://www.publishingindia.com/ijmbc/">http://www.publishingindia.com/ijmbc/</a>	<a href="https://www.academia.edu/5675045/Indian_Green_Generation_A_Study_of_Attitude_Toward_Green_Products_Among_Young_Millennials_from_India">https://www.academia.edu/5675045/Indian_Green_Generation_A_Study_of_Attitude_Toward_Green_Products_Among_Young_Millennials_from_India</a>	Yes	Yes	
Vishal Gupta	Conceptual analysis of consumers green attitude and purchase behaviour	2018	2248-4969	International Journal of Economics, Commerce and Business Management	<a href="https://ijecm.co.uk/">https://ijecm.co.uk/</a>	<a href="https://www.researchgate.net/publication/357901082_CONCEPTUAL_ANALYSIS_OF_CONSUMERS_GREEN_ATTITUDE_AND_PURCHASE_BEHAVIOUR">https://www.researchgate.net/publication/357901082_CONCEPTUAL_ANALYSIS_OF_CONSUMERS_GREEN_ATTITUDE_AND_PURCHASE_BEHAVIOUR</a>	Yes	Yes	

<p><b>Jeevan Jyoti, Poonam Sharma, Sumeet Kour, and Harleen Kour</b></p>	<p><b>The role of job involvement and career commitment between person–job fit and organizational commitment: a study of higher education sector.</b></p>	<p><b>2021</b></p>	<p><b>ISSN: 0951354X</b></p>	<p><b>International Journal of Educational Management</b></p>	<p><a href="https://www.emeald.com/insight/content/doi/10.1108/IJE-M-06-2019-0205/full/html#:~:text=Involved%20employees%20identify%20their%20personal,commitment%20towards%20their%20organization%20also.">https://www.emeald.com/insight/content/doi/10.1108/IJE-M-06-2019-0205/full/html#:~:text=Involved%20employees%20identify%20their%20personal,commitment%20towards%20their%20organization%20also.</a></p>	<p><a href="https://doi.org/10.1108/IJE-M-06-2019-0205">https://doi.org/10.1108/IJE-M-06-2019-0205</a></p>	<p><b>Yes</b></p>	<p><b>Yes</b></p>	<p><b>Scopus (Group-2)</b></p>
<p><b>Sumeet Kour and Jeevan Jyoti</b></p>	<p><b>Cross-cultural training and adjustment through the lens of cultural intelligence and type of expatriates.</b></p>	<p><b>2022</b></p>	<p><b>ISSN: 0142-5455.</b></p>	<p><b>Employee Relations</b></p>	<p><a href="https://www.emeald.com/insight/content/doi/10.1108/ER-07-2020-0355/full/html?skipTrac">https://www.emeald.com/insight/content/doi/10.1108/ER-07-2020-0355/full/html?skipTrac</a></p>	<p><a href="https://doi.org/10.1108/ER-07-2020-0355">https://doi.org/10.1108/ER-07-2020-0355</a></p>	<p><b>Yes</b></p>	<p><b>Yes</b></p>	<p><b>Scopus (Group-2)</b></p>

					<a href="#">king=true</a>				
<b>Abrol, D. &amp; Harleen</b>	Assessing the role of financial innovations in enhancing business performance.	<b>2018</b>	<b>ISSN 2231-5780.</b>	<b>Zenith International Journal of Multidisciplinary Research</b>	<a href="https://www.researchgate.net/publication/352363668_ASSESSING_THE_ROLE_OF_FINANCIAL_INNOVATIONS_IN_ENHANCING_BUSINESS_PERFORMANCE">https://www.researchgate.net/publication/352363668_ASSESSING_THE_ROLE_OF_FINANCIAL_INNOVATIONS_IN_ENHANCING_BUSINESS_PERFORMANCE</a>	<b>DOI:10.13140/RG.2.2.14354.58565</b>	<b>Yes</b>		
<b>Abrol, D. &amp; Harleen</b>	Exploring the customer relationship management practices in insurance sector.	<b>2018</b>	<b>ISSN 2349-1078</b>	<b>CU Global Management Review</b>			<b>Yes</b>		

**TABLE-II****(January 2018-December 2023)**

<b>Name of the Author</b>	<b>Title of the paper published in proceedings of the Conference</b>	<b>Year of Publication</b>	<b>ISBN/ISSN</b>	<b>Name of the Publisher</b>	
<b>Kumar, A &amp; Andotra, N</b>	<b>Post COVID-19 business scenario: an analysis of growth and sustainability of MSMEs Published in Managing the Impact of COVID-19 on Financial Services Industry</b>	<b>2019</b>	<b>978-81-942875-3-7</b>	<b>Vidya Kutir Publicationnns,New Delhi</b>	
<b>Iqbal, Z &amp; Andotra, N</b>	<b>Antecedents and consequences of community based tourism in border district of Jammu &amp; Kashmir Published in Changing Dimensions of Contemporary Tourism</b>	<b>2019</b>	<b>978-93-89484-67-0</b>	<b>Kanishka Publishers ,Distributors,New Delhi</b>	
<b>Hardeep Chahal, Vijay Pereira, Jeevan Jyoti</b>	<b>Sustainable Business Practices for Rural Development (pp. 1-9), in Chahal, H.; Pereira, V. and Jyoti, J. (Ed) Sustainable Business Practices for Rural Development: Role of Intellectual Capital)</b>	<b>2020</b>	<b>ISBN-10 : 9811392978 ISBN-13: 978-9811392979</b>	<b>Palgrave Macmillan, Singapore</b>	



<p><b>Hardeep Chahal and Saguna Sethi</b></p>	<p><b>How Leader's Proclivity and Internal Communication Affect Rural Employees' Attitude (pp 153-67) in Chahal, H.; Pereira, V. and Jyoti, J. (Ed) (2020). Pages 1-9 Sustainable Business Practices for Rural Development: Role of Intellectual Capital</b></p>	<p><b>2020</b></p>	<p><b>ISBN-10 : 9811392978 ISBN-13: 978-9811392979</b></p>	<p><b>Palgrave Macmillan, Singapore</b></p>	
<p><b>Hardeep Chahal, Jeevan Jyoti and Jochen Wirtz</b></p>	<p><b>Business analytics: concept and applications (pp.1-8) in Chahal, H., Jyoti, J. and Wirtz, J. ( Ed.) Understanding the Role of Business Analytics: Some Applications</b></p>	<p><b>2019</b></p>	<p><b>ISBN-10 : 9811346143 ISBN 13 - 978 9811346149</b></p>	<p><b>Springer Publisher, Singapore</b></p>	

<p><b>Swati Raina, Hardeep Chahal, and Kamani Dutta</b></p>	<p><b>Customer experience and its Marketing Outcomes in financial services: A Multivariate approach (pp.119-44) in Chahal, H., Jyoti, J. and Wirtz, J. ( Ed.) Understanding the Role of Business Analytics: Some Applications</b></p>	<p><b>2019</b></p>	<p><b>ISBN-10 : 9811346143 ISBN 13 - 978 9811346149</b></p>	<p><b>Springer Publisher, Singapore</b></p>	
<p><b>Jagmeet Kaur, Hardeep Chahal, and Mahesh Gupta</b></p>	<p><b>Re-investigating market orientation and environmental turbulence in marketing capability and business performance linkage: a structural approach (pp. 145-68) in Chahal, H., Jyoti, J. and Wirtz, J. ( Ed.) Understanding the Role of Business Analytics: Some Applications</b></p>	<p><b>2019</b></p>	<p><b>ISBN-10 : 9811346143 ISBN 13 - 978 9811346149</b></p>	<p><b>Springer Publisher, Singapore</b></p>	

<b>Jeevan Jyoti and Roomi Rani</b>	<b>Assessing the Validity of Employer Branding and Predicting Its Talent- Oriented Outcomes: An Employee’s Perspective Published in Employer Branding for Competitive Advantage Models and Implementation Strategies Edited by Geeta Rana, Shivani Agarwal, Ravindra Sharma</b>	<b>2021</b>	<b>ISBN 9780367650964</b>	<b>Taylor and Francis</b>	
<b>Jeevan Jyoti and Poonam Sharma</b>	<b>Assessing the Impact of Human Resource Management Practices on Teachers’ Performance through HR Analytics Published in Sustainable Business Practices for Rural Development: The Role of Intellectual Capital Edited by Hardeep Chahal, Vijay Pereira and Jeevan Jyoti</b>	<b>2020</b>	<b>ISBN: 978-981-13-9297-9</b>	<b>Palgrave Macmillan, Singapore</b>	

<p><b>Hardeep Chahal, Vijay Pereira, Jeevan Jyoti</b></p>	<p><b>Sustainable Business Practices for Rural Development: An Intellectual capital Perspective Published in Sustainable Business Practices for Rural Development: The Role of Intellectual Capital Edited by Hardeep Chahal, Vijay Pereira and Jeevan Jyoti</b></p>	<p><b>2020</b></p>	<p><b>ISBN-10 : 9811392978 ISBN-13: 978-9811392979</b></p>	<p><b>Palgrave Macmillan, Singapore</b></p>	
<p><b>Hardeep Chahal, Jeevan Jyoti and Jochen Wirtz</b></p>	<p><b>Business Analytics: Concept and Applications Published in Understanding the Role of Business Analytics: Some Applications Edited by Hardeep Chahal, Jeevan Jyoti and Jochen Wirtz</b></p>	<p><b>2019</b></p>	<p><b>ISBN-10 : 9811346143 ISBN 13 - 978 9811346149</b></p>	<p><b>Springer Publisher, Singapore</b></p>	

<b>Prof Vijay Pereira, Jeevan Jyoti and Dr. Sumeet Kour</b>	<b>Examining the Impact of Cultural Intelligence on Knowledge Sharing: Role of Moderating and Mediating Variables Published in Understanding the Role of Business Analytics: Some Applications Edited by Hardeep Chahal, Jeevan Jyoti and Jochen Wirtz</b>	<b>2019</b>	<b>ISBN 978-981-13-1333-2</b>	<b>Springer Nature, Singapore</b>	
<b>Sumeet Kour, Mamta Sharma and Jeevan Jyoti</b>	<b>Goal Orientation and Job Performance Published in Econocedia</b>	<b>2018</b>	<b>ISSN 2516-5828</b>	<b>Cambridge International Academics</b>	
<b>R.A. Rather, Jyoti Sharma</b>	<b>Tourism Dynamics Modern Perspectives &amp; Trends</b>	<b>2019</b>	<b>978 93 88825 07 8</b>	<b>Paradise Press</b>	
<b>R.A. Rather, Jyoti Sharma</b>	<b>Changing Paradigms in Financial Services Marketing</b>	<b>2020</b>	<b>987 93 88342 16 2</b>	<b>Manakin Press Pvt ltd</b>	

<b>Tarsem Lal</b>	<b>Impact of Coroavirus Pandemic on Future Economic Growth of India</b>	<b>2020</b>	<b>ISBN-10 : 9789381247853</b>	<b>Shreyanshi Publication, Agra, U.P (India)</b>	
<b>Tarsem Lal and Anzal Ali Malik</b>	<b>Impact of covid-19 on non-performing assets in Indian banking sector</b>	<b>2020</b>	<b>ISBN 978-81-942875-3-7</b>	<b>V.K Publisher, New Delhi</b>	
<b>Tarsem Lal and Sahil Singh</b>	<b>Impact of covid-19 pandemic on financial markets</b>	<b>2020</b>	<b>ISBN 978-81-942875-3-7</b>	<b>V.K Publisher, New Delhi</b>	
<b>Tarsem Lal and Jatinder Kaur</b>	<b>COVID-19 and challenges before the microfinance Institutions</b>	<b>2020</b>	<b>ISBN 978-81-942875-3-7</b>	<b>V.K Publisher, New Delhi</b>	
<b>Tarsem Lal and Sunil Kumar</b>	<b>Managing the Impact of COVID-19 on Financial Services Industry</b>	<b>2020</b>	<b>ISBN 978-81-942875-3-7.</b>	<b>Vidya Kutir Publications</b>	

<b>Harleen &amp; Priya</b>	<b>Navigating Covid-19 crisis through digital payments: challenges and opportunities Published in Managing the Impact of COVID-19 on Financial Services Industry</b>	<b>2020</b>	<b>ISBN 978-81-942875-3-7</b>	<b>Vidya Kutir Publications</b>	
<b>Harleen &amp; Sharma, P.</b>	<b>Cyber security strategies for financial system during COVID 19 pandemic Published in Managing the Impact of COVID-19 on Financial Services Industry</b>	<b>2020</b>	<b>ISBN 978-81-942875-3-7.</b>	<b>Vidya Kutir Publications</b>	
<b>Harleen &amp; Gupta, R</b>	<b>Emboldening the green practices during COVID 19 Published in Managing the Impact of COVID-19 on Financial Services Industry</b>	<b>2020</b>	<b>ISBN 978-81-942875-3-7.</b>	<b>Vidya Kutir Publications</b>	
<b>Harleen &amp; Priya</b>	<b>A new wave of digital payments: Understanding the MSMEs perspective. Digitalisation &amp; Innovation in Business</b>	<b>2020</b>	<b>ISBN 978-81-944813-1-7</b>	<b>Empyreal Publishing House</b>	

<b>Dr. Rupa Mahajan</b>	<b>Futuristic Trends in Management- Managing Customer Participation in Higher Educational Services- A Road to the Value Creation (Chapter in Edited Book)</b>	<b>2022</b>	<b>9.7894E+12</b>	<b>IIP Proceedings</b>	
<b>Dr. Rupa Mahajan</b>	<b>Managing the Impact of Covid-19 on Financial Services Industry- Managing Customer Behaviour During and Post Covid-19 (Chapter in Edited Book)</b>	<b>2020</b>	<b>9.78819E+12</b>	<b>Vidya Kutir Publications, New Delhi.</b>	
<b>Vishal Gupta</b>	<b>Green Purchase Behaviour: An Indian Consumer Perspective</b>	<b>2021</b>	<b>ISBN: 978-1-956102-01-7</b>	<b>INSC Publishing House, Karnataka.</b>	
<b>Vishal Gupta</b>	<b>Buying Behaviour of Male Youth Towards Herbal Products. Rajat Publications</b>	<b>2018</b>	<b>ISBN: 978-81-7880-790-4</b>	<b>Rajat Publications, New Delhi</b>	
<b>Vishal Gupta</b>	<b>Green Purchase Behaviour: An Indian Consumer Perspective</b>	<b>2021</b>	<b>ISBN: 978-1-956102-01-7</b>	<b>INSC Publishing House, Karnataka.</b>	



<p><b>Sumeet Kour and Mamta Sharma</b></p>	<p><b>Impact of Self-efficacy on Entrepreneurial Intentions: Role of Self-regulation and Education. In: Chahal H., Pereira V., Jyoti J. (eds) Sustainable Business Practices for Rural Development.</b></p>	<p><b>2020</b></p>	<p><b>ISBN-10 : 9811392978 ISBN-13: 978-9811392979</b></p>	<p><b>Palgrave Macmillan, Singapore</b></p>	
<p><b>Jeevan Jyoti, Vijay Pereira and Sumeet Kour</b></p>	<p><b>Examining the Impact of Cultural Intelligence on Knowledge Sharing: Role of Moderating and Mediating Variables. Published in Understanding Role of Business Analytics. Edited by Prof. Hardeep Chahal, Dr. Jeevan Jyoti and Prof. Jochen Wirtz.</b></p>	<p><b>2019</b></p>	<p><b>Print ISSN - 978-981-13-1333-2</b></p>	<p><b>Springer Publisher, Singapore</b></p>	

<b>Sumeet Kour, Mamta Sharma and Jeevan Jyoti</b>	<b>Goal Orientation and Job Performance: Role of Cultural Intelligence. Published in Sustainable Business Practices for Rural Development.</b>	<b>2018</b>	<b>IISBN: 978-1-5342-0395-2; ISSN: 2516-5828</b>	<b>Econocedia, Cambridge International Academics; St. John's Innovation Centre, Cowley Road, Milton, Cambridge, UK</b>	
<b>Ritika Sambyal, Kamini Dutta and Deepti Abrol</b>	<b>Sustainable Business Practices in Rural Development</b>	<b>2018</b>	<b>IISBN: 978-1-5342-0395-2; ISSN: 2516-5828</b>	<b>Econocedia, Cambridge International Academics; St. John's Innovation Centre, Cowley Road, Milton, Cambridge, UK</b>	
<b>Deepti Abrol</b>	<b>Assessing the Impact of Government Schemes on Rural Development: A Study of Udhampur District (Jammu and Kashmir State) Published in Sustainable for Business Practices for Rural Development</b>	<b>2020</b>	<b>ISBN-10 : 9811392978 ISBN-13: 978-9811392979</b>	<b>Palgrave Macmillan, Singapore</b>	